

EUROPEANMOBILITYWEEK
16-22 SEPTEMBER

Supporters Guide 2026

Mode Shift Month is a September-long celebration dedicated to all things walking, wheeling, cycling, and journey sharing by public transport or car.




Take part in **Mode Shift Month**:
Register your activity, share your story,
and enter the awards!

Mode Shift Month
is held at the same
time and in
coordination with
European Mobility
Week (EMW).

Supporting
European Mobility
Week: Mobility for
Everyone

In 2026, EUROPEANMOBILITYWEEK has the
theme: Mobility for Everyone.
This year's campaign will place a focus on
intergenerational fairness.

Take part in Mode Shift Month:

-  Make a difference in your community
-  Raise your profile nationally
-  Get recognised for your impact

Campaign Month:
September 2026

Channels:
X, Facebook, LinkedIn

Image/Asset Link:
www.modeshiftmonth.org.uk

Pledge Frame Templates:
Available on [Canva](https://www.canva.com)

Hashtag:
#ModeShiftMonth

Tag us:
@TeamModeshift

Calendar of Events:
View and join local and
national events
www.modeshiftmonth.org.uk

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European Mobility Week takes place during
Mode Shift Month.
<https://mobilityweek.eu/the-campaign/>



How you can support Mode Shift Month

We'd love your help spreading the word and inspiring others to take part in Mode Shift Month this September!



Suggested Social Media Posts General Campaign Awareness



Team Modeshift

September, 2026



We're taking part in #TeamModeshift – here's what we've got planned...
add your text here

#ModeShiftMonth



www.modeshiftmonth.org.uk



Team Modeshift

September, 2026

Today we're supporting #MobilityForEveryone by...



#ModeShiftMonth | @TeamModeshift



www.modeshiftmonth.org.uk



Team Modeshift

September, 2026

Here's what we achieved during #ModeShiftMonth...

#ModeShiftMonth | @TeamModeshift

www.modeshiftmonth.org.uk

Further information

Visit www.modeshiftmonth.org.uk where you will find a range of ideas and resources available to download.

**MODE
SHIFT
MONTH**

Pledge Campaign



Team Modeshift

September, 2026

I pledge to walk to school and back every day this [#ModeShiftMonth!](#)

What's your pledge?



Use the pledge frame to create yours and tag [@TeamModeshift](#).

Let's inspire each other to make everyday journeys better.



Take part: www.modeshiftmonth.org.uk

[#ModeShiftMonth](#)   



Team Modeshift

September, 2026



'I'll cycle to work for three days this week.'

Make your own pledge during [#ModeShiftMonth](#) and support it by joining an event near you!



Take part: www.modeshiftmonth.org.uk

[@TeamModeshift](#)

For Organisations and Schools



Team Modeshift

September, 2026

We're taking part in [#ModeShiftMonth!](#)

Throughout September, we're encouraging staff and students to walk, wheel, cycle or share their journeys.

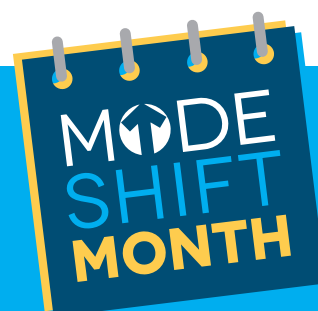
Browse the campaign calendar and join an event to support your pledge.

[@TeamModeshift](#)

More at: www.modeshiftmonth.org.uk

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Team Modeshift

September, 2026

Is your workplace or school ready for #ModeShiftMonth?

September is all about inspiring small changes for everyday journeys.

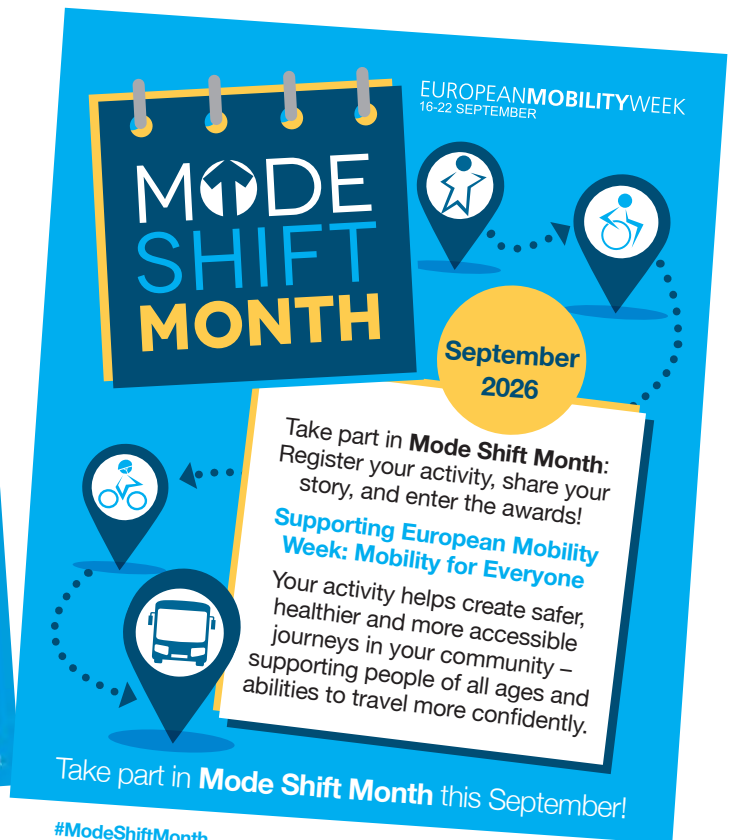
Make a pledge. Start a conversation. Join the movement. 

#ModeShiftMonth | @TeamModeshift

Campaign Assets and Resources

Printable pledge posters available at:
www.modeshiftmonth.org.uk

We're taking part in #ModeShiftMonth
social media tile:
www.modeshiftmonth.org.uk



#ModeShiftMonth www.modeshiftmonth.org.uk

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