

## Membership 2025/26

For organisations working within the sport, arts, culture, and live entertainment sectors.



### STARS Leisure: Spectator and Audience Travel Guidance

#### Join the conversation

Our Spectator and Audience Travel Guidance is designed to help organisations in the sport, arts, culture and live entertainment sectors develop and implement an Audience Travel Plan, to enhance their attendees' journeys to events.

Modeshift Members are working together to develop thinking in this area and will be able to access free supporting tools and training to bring the guidance to life. Our aim is to bring organisations together from similar sectors, sharing best practice, working together, and enhancing spectator journeys.

#### Why implement an Audience Travel Plan?

An Audience Travel Plan applies to the travel measures around a particular venue or event such as sports events and concerts. In short, an Audience Travel Plan can enhance fans' experience, whilst cutting overall carbon emissions. There are many more benefits too:

- ★ Happy fans
- ★ Reduce carbon footprint
- ★ A better reputation
- ★ Social impact
- ★ Save money
- ★ Commercial opportunities and partnerships

### Join Team Modeshift Today!

Modeshift Membership from £450

We are Team Modeshift. We believe that communities are healthier, wealthier, and more inviting when people are given the opportunity to walk, wheel, cycle, and use public transport for their everyday journeys. Over 800 professionals and 4,000 organisations form the Team Modeshift network, representing the public, private, and third sectors.

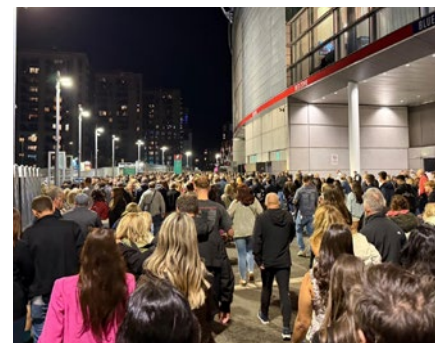
We support, inspire, and champion individuals and organisations that are working to deliver interventions and strategies to improve everyday journeys.

Join us today and help us to make a significant contribution to increasing levels of sustainable and active travel.



# Membership Benefits

- ★ One fully-inclusive place at the two day National Modeshift Convention and Team Modeshift National Sustainable Travel Awards event
- ★ Regional networking and information sharing activities (two per region, per year)
- ★ Access to online networking opportunities via the Modeshift Regional Microsoft Teams Channels
- ★ Weekly 'Team Modeshift News' news digest
- ★ Free job advertising through 'Team Modeshift News' and the Modeshift website
- ★ Free access to the Modeshift STARS Business scheme to develop your organisation's Travel Plan for your employees (one site only)  
**[modeshift.org.uk/modeshift-stars/stars-business/](https://modeshift.org.uk/modeshift-stars/stars-business/)**
- ★ Discounted delegate places for Modeshift events and training



## Other Opportunities

- ★ Consultation on the management and operation of Modeshift
- ★ Nominate people/projects for the Team Modeshift National Sustainable Travel Awards
- ★ Sponsor the Team Modeshift National Sustainable Travel Awards
- ★ Network and share experience with like-minded individuals and organisations from the sports, arts, culture, and live entertainment sectors
- ★ Opportunities to present at and contribute to Modeshift events

## Modeshift Membership Fees

Modeshift Membership Fees	Annual Fees
Public / Third sector, and 1-9 staff	£450.00
10+ staff	£575.00



For more information regarding Modeshift and our services please use the contact details below:

**E: [admin@modeshift.org.uk](mailto:admin@modeshift.org.uk)**

**[www.modeshift.org.uk](https://www.modeshift.org.uk)**