

## Day One – Tuesday 25 November

- 09:00** Doors Open
- 10:00 - 10:45** SESSION 1 The Team Modeshift welcome
- 10:45 - 11:15** SESSION 2 – Evolving the Narrative
- 11:15 – 12:10** SESSION 3 – Evolving the Narrative – Panel discussion
- 12:10 – 13:10** Lunch
- 13:15 - 14:15** SESSION 4 - Modeshift Team Talks
- Outdoor      Team Talk 1 – Active Travel Inspectors
- Team Talk 2 – Walking Tour
- Team Talk 3 – Cycle Safari
- Indoor      Team Talk 4 – Commuting/Getting to Work
- Team Talk 5 – Residential/home transport
- Team Talk 6 - Catalysing Sustainable Travel Behaviour Through Regional & Major Events
- 14:15 - 14:45** Networking Break
- 14:50 – 15:45** SESSION 5 - Split Session
- 1) Events
  - 2) Empowering Individuals
  - 3) Healthcare
  - 4) Working together to change the narrative
- 15:50 - 16:20** SESSION 6 – Evolving Government approach
- 16:20 - 16:30** Summary
- 16:30** Day 1 Convention Close

## Team Modeshift National Travel Awards 2025

- 18:15** Drinks reception
- 18:45** Team Modeshift Honorary Member Awards
- 19:00** Dinner - three course meal & Team Modeshift National Travel Awards 2025
- 22:00** End of evening



## Day Two – Wednesday 26 November

08:45 – doors open

09:00 - 9:40 **Wednesday Wake-up session**

Gentle morning yoga

Dave's Dock Walk 'n' Talk

Team Troubleshoot

09:45 – 10:45 **SESSION 7 - Split Session**

5) Transport – a hot potato? The issue of rural mobility

6) Holistic approach to school travel

7) Strategy & Impact

8) Public Transport

10:45 - 11:15 **Networking Break**

11:15 - 12:00 **SESSION 8 – Using personas to support travel behaviour change**

12:05 - 13:05 **SESSION 9 – Modeshift Team Talks**

Outdoor Team Talk 7 – Active Travel Inspectors

Team Talk 8 – Walking Tour

Team Talk 9 – Cycle Safari

Indoor Team Talk 10 – Designing for Everyone

Team Talk 11 – The Wheel Revolution

Team Talk 12 - Surveys & Technology

13:05 - 14:05 **Lunch**

14:10 – 15:00 – **SESSION 10 – Panel discussion**

15:00 - 15:15 **Closing remarks**

15:15 **Day 2 Convention Close**