



# A guide for healthcare settings



Modeshift believe that communities are healthier, wealthier, and more inviting when people are given the opportunity to walk, wheel, ride, and use public transport for their everyday journeys.

Join us and be part of the movement towards more active and sustainable travel.



## What is the Modeshift STARS Healthcare scheme?

Our Modeshift STARS Healthcare accreditation programme is a simple 5-step process that empowers organisations to enhance everyday journeys.

Organisations are supported to create, deliver, and track the effectiveness of their Travel Plans whilst working towards national accreditation.

Since 2008, around 7,500 sites have achieved Modeshift STARS accreditation, delivering a variety of engaging and effective sustainable and active travel initiatives, and impacting millions of people across the country.

### Modeshift STARS provides:

- ★ A tool for developing a Travel Plan
- ★ A national standard for Travel Plans
- ★ Nationally recognised accreditation
- ★ A tool for analysing your CO<sub>2</sub> Scope 3 commuting emissions

# Modeshift STARS Healthcare Accreditation Pathway

## 1. GETTING STARTED

- Sign up to Modeshift STARS
- Define your Travel Plan Aims and Objectives

## 2. ASSESS THE SITUATION

- Conduct a Site Audit\*
- Obtain annual staff mode of travel data\*

## 3. TARGET SETTING

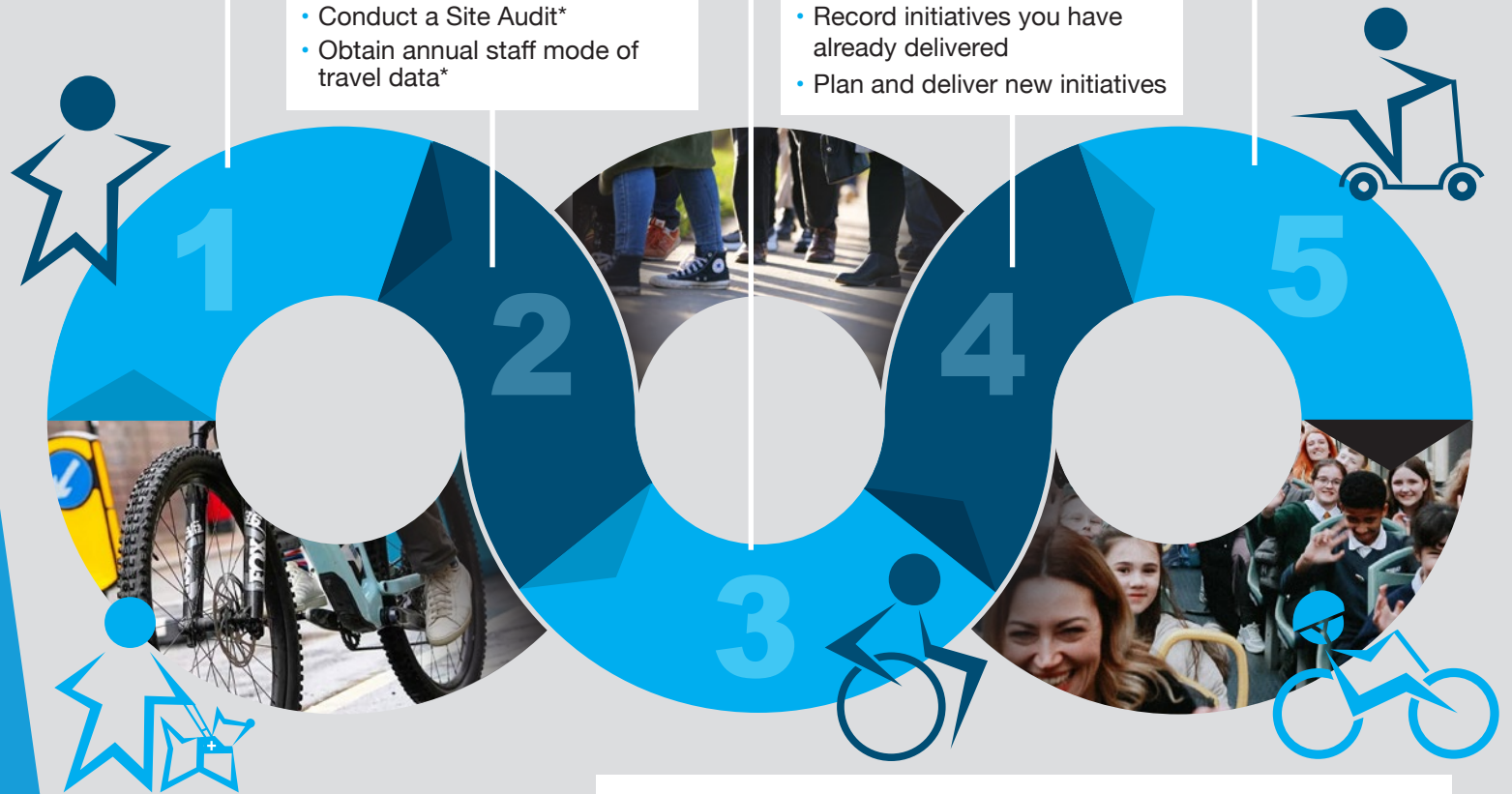
- Set your Travel Plan Targets

## 4. ACTION PLAN

- Record initiatives you have already delivered
- Plan and deliver new initiatives

## 5. GET ACCREDITED

- Get senior level sign-off
- Submit for accreditation approval on the STARS website



## MONITOR, REFRESH, MAINTAIN AND PROGRESS

- Once you have achieved STARS accreditation, continue to monitor the impact of your Travel Plan and keep your Action Plan up to date
- STARS Healthcare accreditation is valid for three years, so maintain your accreditation and aim to progress to the higher levels

\*Site Audit and Travel Survey templates are available on the Modeshift STARS website, along with other guidance and resources.

## How to take part

Register online at [www.modeshiftstars.org](http://www.modeshiftstars.org)

Once you complete the registration process, you will gain access to a variety of guidance materials and resources designed to assist you in achieving STARS Healthcare accreditation.

Further support may be available from your local authority. Get in touch with the Modeshift team to be connected with your local contacts.



## STARS Healthcare Fees

If your local authority has the relevant Modeshift STARS licence, then basic site level access to the STARS Healthcare scheme is free of charge. Otherwise, please refer to the guidance below.

Access type	Fee
<b>Option One:</b> Site level access	£150 (plus VAT) per site
<b>Option Two:</b> STARS Healthcare annual licence (includes first 10 x sites on the STARS system)	£749 (plus VAT) per annum
<b>Option Three:</b> Discounted STARS Healthcare annual licence, and Modeshift Public Sector Membership (includes first 10 x sites on the STARS system)	£449 (plus VAT), plus Public Sector Membership fee of £499.

- ★ **Option Two** includes one free delegate place at the 1-day National STARS Summit
- ★ **Option Three** includes one free delegate place at the 1-day National STARS Summit, and one free delegate place at the 2-day National Modeshift Convention

For more details on Modeshift Membership and benefits visit [www.modeshift.org.uk](http://www.modeshift.org.uk)

Optional extras	Fee
Additional site added to Modeshift STARS (Healthcare licence holders only)	£100 (plus VAT) per site
Online STARS System Training	£250 (plus VAT)

Accreditation Fees	Fee
STARS Good Travel Plan accreditation fee	Free (licence holders only)
STARS Very Good Travel Plan accreditation fee	£200 (plus VAT) per site
STARS Excellent Travel Plan accreditation fee	£300 (plus VAT) per site
STARS Outstanding Travel Plan accreditation fee	£400 (plus VAT) per site



[www.modeshiftstars.org](http://www.modeshiftstars.org)

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