



National STARS Summit
Celebrating Sustainable Travel Excellence

LONDON | 27 MARCH 2025

09:00	Networking and Refreshments
09:30	Welcome and Introduction Fiona Dry, Modeshift STARS National Portfolio Manager, and Nick Butler, Business Director
09:45	Reframing Travel Plans: From Planning to Perpetuity
	<ul style="list-style-type: none"> • Filling the gap – embedding Travel Plans Claire Fleming, John Hacker, and Robin Pointon, Modeshift • Integrated transport strategy Ellen Cumber, Department for Transport • National Policy Planning Framework Speaker invited, Department for Transport • National road safety strategy James Broun, RoSPA
10:45	Networking Break
11:15 – 12:15	Team Talk sessions
	<p>STARS Education: Securing and maintaining school engagement</p> <ul style="list-style-type: none"> • Country wide best practice in engaging schools, Emily Sykes, STARS Programme Manager (Education) • Upping the anti, Toni Wood, Kirklees Council • Reach for the STARS, Sue O'Brien, Hertfordshire County Council • Tracy Aitken, Northumberland Council • Ryan Proctor, Stafford Council



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STARS Business: Focus on securing Workplace Travel Plans

- Country wide best practice in engaging businesses, Fiona Dry, National STARS Portfolio Manager
- Nick Hill, Essex County Council
- Matthew Scott, Buckinghamshire Council
- Jaz Jawanda, Birmingham City Council

STARS Residential: Focus on securing Residential Travel Plans

- Country wide best practice in securing Residential Travel Plans, Cheryl Ford Lyddon, STARS Programme Manager (Business/Residential)
- Securing and Monitoring Residential Travel Plans, Saffron Allen, TPS
- Other speakers to be announced

12:15 - 13:15	Lunch
13:15 – 14:10	Breakout Sessions
<p>STARS Education</p> <ul style="list-style-type: none"> • STARS Regional School of the Year presentations <p>Business Best Practice</p> <ul style="list-style-type: none"> • Sarah McAlinden, Next Plc • Kirsten Abernethy and Michelle Gasgarth, Ford Dunton, Essex • Fosse Park, Robin Pointon/Fosse Park/Crown Estate • Other speakers to be announced 	



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STARS Healthcare Best Practice	
<ul style="list-style-type: none"> • Learning from the Step up a gear project, Andrew Bradley, NHS England • Creating a transport strategy, speaker TBC • Other speakers to be announced 	
14:15-14:45	National STARS Travel Awards
<ul style="list-style-type: none"> • Simon Lightwood, MP • STARS Business / Healthcare / Residential sites of the Year • STARS Education National Schools of the Year 	
14:45-15:15	Networking Break
15:15-15:40	Expanding the Modeshift STARS offer
<ul style="list-style-type: none"> • Launch of Modeshift Active Travel Inspectors, Emily Sykes, Modeshift and Gavin Wood, Active Travel England • Launch of STARS Spectator Travel Toolkit, Fiona Dry, Modeshift 	
15:45-16:45	Modeshift STARS Workshops – Inspiring STARS participation
<p>The STARS Programme Manager and Modeshift Board Executive will deliver STARS Scheme specific workshop activities that will focus on best practice sharing and growing levels of Accreditation. Delegates can choose from the following workshops:</p> <ul style="list-style-type: none"> • STARS Education <p>Led by Emily Sykes, STARS Programme Manager (Education)</p> <ul style="list-style-type: none"> • STARS Business / Residential <p>Led by Cheryl Ford Lyddon, STARS Programme Manager (Business/Residential) and Robin Pounton, Board Executive</p>	



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• STARS Healthcare Led by Fiona Dry, National STARS Portfolio Manager and Andrew Bradley, NHS England	
16:45-17:15	Networking
17:15	Event Close