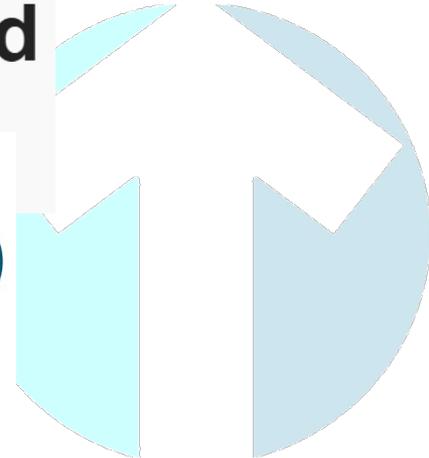




Modeshift Team Talk Online: Decarbonising NHS Travel and Transport



1. Introduction - with Modeshift & Adam Walker (Hubspoke)

2. Setting the scene – with Paul Chandler, NHS England Deputy Director Net Zero Travel & Transport. Discussing the Step up a Gear programme, NHS Net Zero Travel and Transport Strategy (October 2023) and wider Healthcare targets.

• **Putting things into practice...**

- Gemma Heath, Sustainability Manager from Salisbury NHS Foundation Trust
- Andy Johnston, Road Safety Officer, East Riding of Yorkshire Council (Castle Hill Hospital, Hull University Teaching Hospitals NHS Foundation Trust)
- Dr Jo Maher, Foundry Primary Care Network, Sheffield

3. Questions from the audience via the chat function

- 4. Modeshift STARS Healthcare launch** – Tom Murray, Modeshift STARS programme manager.

- 5. Modeshift STARS Healthcare fees and membership guidance** – Nick Butler, Business Director Modeshift.

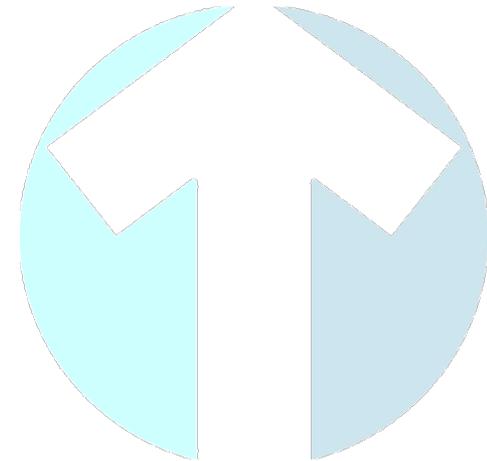
- 6. Questions from the audience on STARS Healthcare** via the chat function.

- 7. Upcoming Events**

- 8. Summary, key outcomes and thanks.**



Introduction

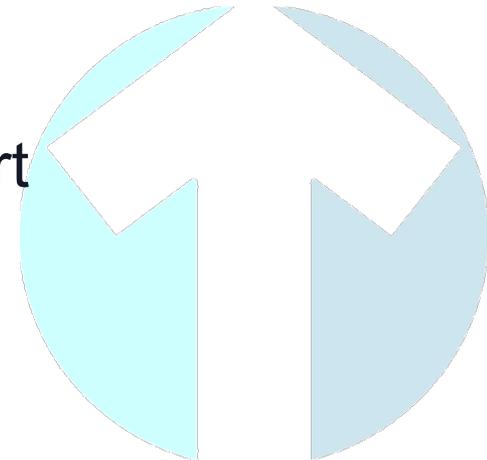


- The NHS became the first national health system in the world to commit to decarbonise its operations, setting a clear target for net zero by 2045 for its total carbon footprint.
- Over the last 18-months, Modeshift have been working with NHS England, ICBs and Trusts, to design and test a new accreditation scheme for healthcare settings to recognise and reward sites for their efforts to increase levels of sustainable and active travel.
- Modeshift STARS Healthcare launches today and aims to support Healthcare settings in meeting their commitments under the NHS England Net Zero Travel and Transport Strategy.



Setting the Scene

Paul Chandler, Deputy Director NHS
England Net Zero Travel and Transport



The launch of the NHS England Net Zero Travel and Transport Strategy 2023

- By 2026, sustainable travel strategies will be developed and incorporated into trust and integrated care board (ICB) green plans
- From 2027, all new vehicles owned and leased by the NHS will be zero emission vehicles (excluding ambulances)
- By 2033, staff travel emissions will be reduced by 50% through shifts to more sustainable forms of travel and the electrification of personal vehicles

The role of travel and transport in working towards a net zero future (scope 3 emissions)

- Biggest employer in Europe
- Over 20,000 vehicles are owned and leased by NHS England
- 1 in every 25 working age adults are devoted to providing care.
- NHS England fleet is second in size only to Royal Mail nationally.

Step up a Gear programme in partnership with Modeshift provided a key link to develop a baseline of evidence and a clear action plan for organisations to make progress against travel and transport and wider sustainability ambitions.



Putting things into practice

Gemma Heath, Salisbury NHS Foundation Trust

Andy Johnston, East Riding of Yorkshire Council /

Castle Hill Hospital

Dr Jo Maher, Foundry Primary Care Network, Sheffield



Case study

Salisbury NHS Foundation Trust



Salisbury
NHS Foundation Trust



BRONZE: GOOD TRAVEL PLAN 2023



Gemma Heath, Sustainability Manager

Engagement

- Annual staff travel survey
- Travel Plan
- Thank you notes and vouchers
- Rewards for no. of Liftshare trips
- BUG – comms and advice
- Newsletter Travel section
- Sustainable Travel booklet for induction pack
- PTUG

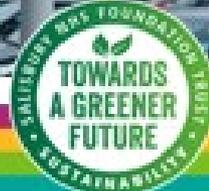


Facilities & Support

- Bus discount 40%
- Cycle 2 Work scheme
- NHS Fleet Solutions
- Liftshare bays
- EV chargers x 14
- E-bike charging
- Secure bike shelters with lock bars
- Lockers and shower access
- E-bike loan scheme
- COGS buddy rides
- Bike fitness training
- Intranet page and info
- Umbrellas



NHS
Salisbury
NHS Foundation Trust



Events

- Dr Bike
- Wiltshire Police bike marking
- Cycle to work days
- Mode shift May campaign
- Puncture repair masterclass
- Travel Green to the Green
- Active Travel promo days
- School visits/tours
- Collaborative working/events



NHS
Salisbury
NHS Foundation Trust



Case study

Castle Hill Hospital





**SUSTAINABLE
TRANSPORT**

EAST RIDING

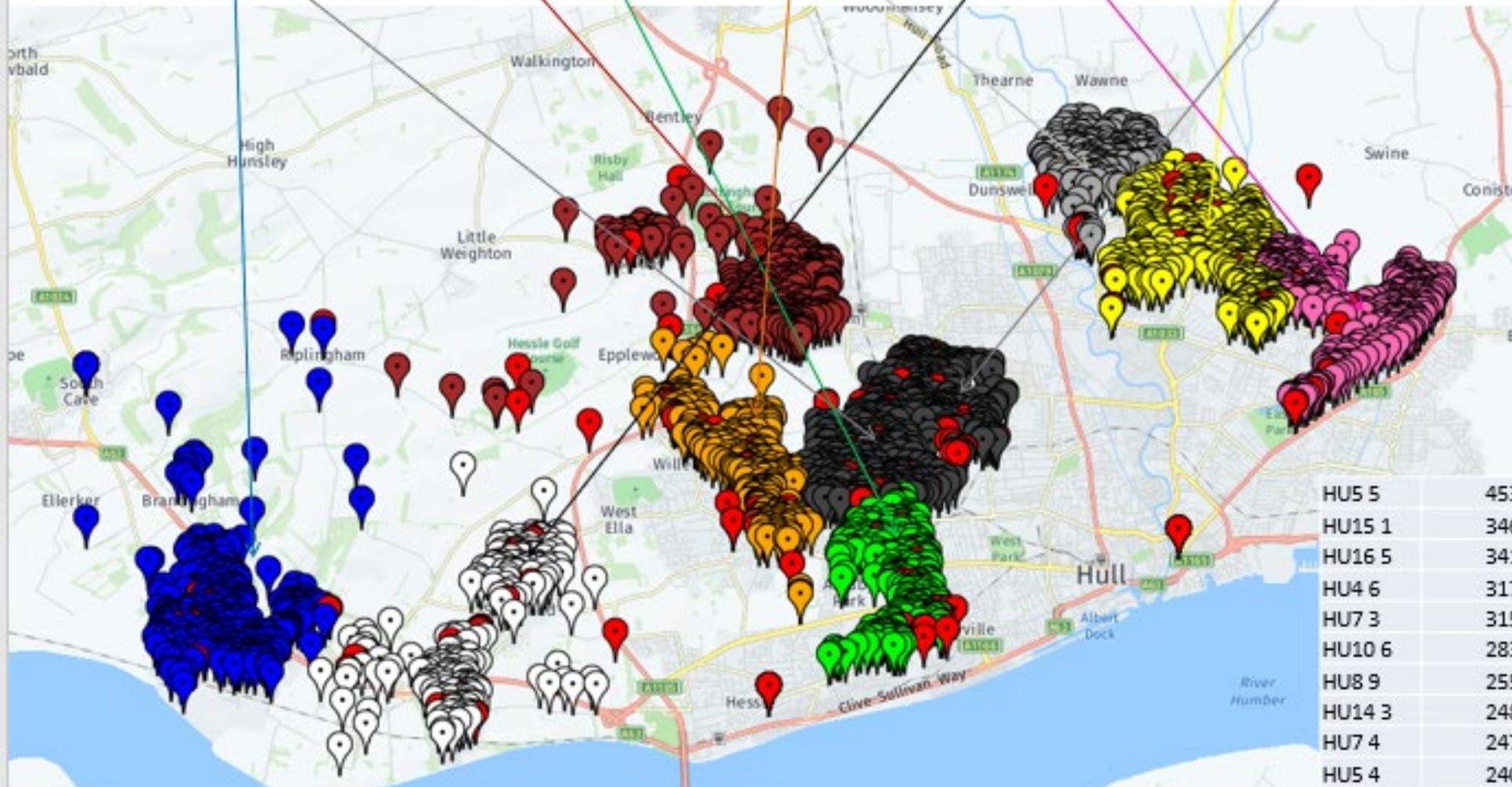
NHS

Hull University
Teaching Hospitals
NHS Trust

**ZERO
THIRTY**



HU5 5	HU15 1	HU16 5	HU4 6	HU7 3	HU10 6	HU8 9	HU14 3	HU7 4	HU5 4
453	346	341	317	315	283	255	248	247	240



HU5 5	453
HU15 1	346
HU16 5	341
HU4 6	317
HU7 3	315
HU10 6	283
HU8 9	255
HU14 3	248
HU7 4	247
HU5 4	240

How did we get 'very good' !!!

5,000 staff

2022

64% drive

11% Bus

3.6% walk

2024

55% drive

21% Bus

4.3% walk



- Set a goal
- Resources – who!
- Measures
- Deliver & review



Who should you pick for your team?

Wellbeing
Communications
Transport
Estates
Sustainability



Road Safety/Active Travel
Planning

Case study

Foundry PCN, Sheffield

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Foundry PCN Active Travel Initiatives



Modeshift Decarbonising NHS Travel & Transport

PRIMARY CARE PERSPECTIVE
FOUNDRY PCN
DR JO MAHER GP

How What and Why?

- ▶ Collaborative working with University of Sheffield, Greener Practice student selected 6 week with practice mentor
- ▶ Population health: NHS Staff & patient journeys
- ▶ Accessibility, fair access for all
- ▶ Multi-organisation working enabled by Primary Care Network <https://www.foundrypcn.co.uk/>



Thanks for listening!

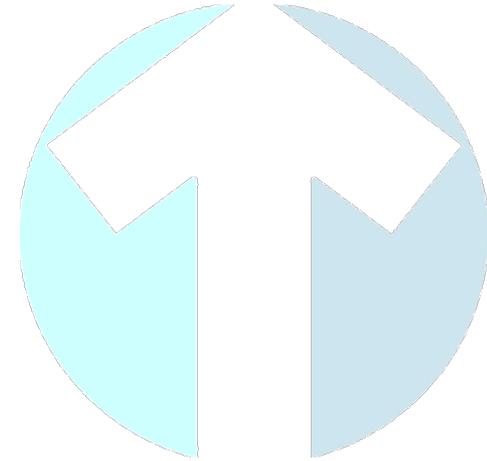
Questions



We will be sharing the slide deck following this event and if you wish to raise questions later, please do so to the contact provided.

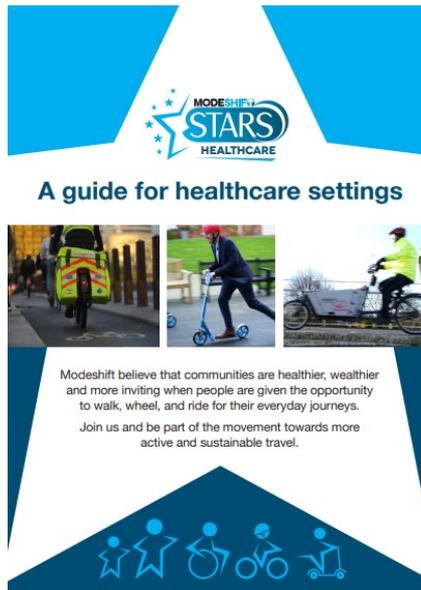
STARS Healthcare

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Introduction to the scheme

The Modeshift STARS Healthcare programme provides primary and secondary healthcare settings with the opportunity to be recognised for their efforts to increase levels of sustainable and active travel via a national framework that has been developed in consultation with NHS Trusts, Integrated Care Boards, and NHS England.



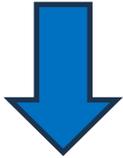
Our Modeshift STARS Healthcare accreditation programme is a simple 5-step process that empowers organisations to enhance everyday journeys. Organisations are supported to create, deliver, and track the effectiveness of their Travel Plans whilst working towards national accreditation.

Modeshift STARS provides:

- ★ A tool for developing a Travel Plan
- ★ A national standard for Travel Plans
- ★ Nationally recognised accreditation
- ★ A tool for analysing your CO₂ Scope 3 commuting emissions

Stages of Development

Phase 1



Consultation with healthcare professionals

Considered other models both within healthcare and outside.

Aligned the framework with key sector targets and ambitions.

Phase 2

Considered user requirements (STARS Business / SUAG)

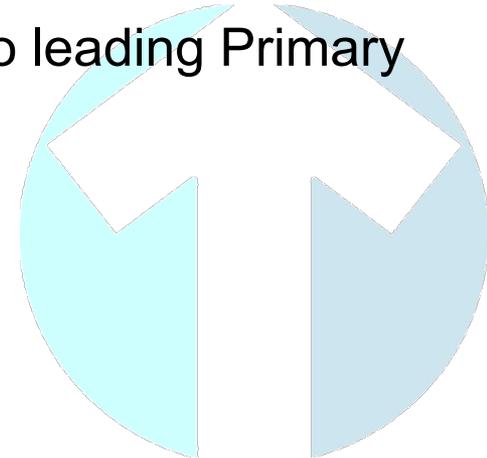
Identified barriers and realigned the national framework

Balanced sector requirements with customer expectation.

1. By 2026, sustainable travel strategies will be developed and incorporated into trust and integrated care board (ICB) green plans
2. By 2033, staff travel emissions will be reduced by 50% through shifts to more sustainable forms of travel and the electrification of personal vehicles



- NHS England Net Zero Travel and Transport Team
- 37 Secondary Care NHS Foundation Trust Organisations
- 13 Primary Care sites with two leading Primary Care Network Groups



Accreditation Pathway

Modeshift STARS Healthcare Accreditation Pathway

1. GETTING STARTED

- Sign up to Modeshift STARS
- Define your Travel Plan Aims and Objectives

3. TARGET SETTING

- Set your Travel Plan Targets

5. GET ACCREDITED

- Get senior level sign-off
- Submit for accreditation approval on the STARS website

2. ASSESS THE SITUATION

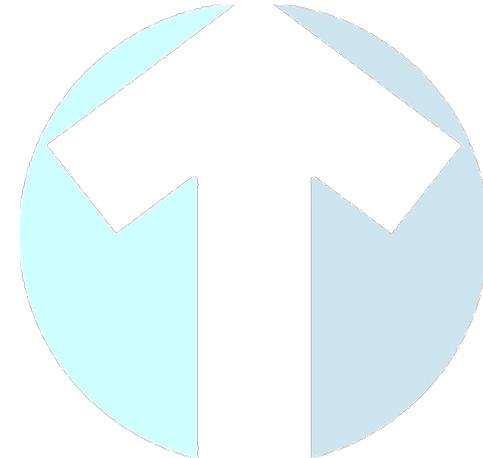
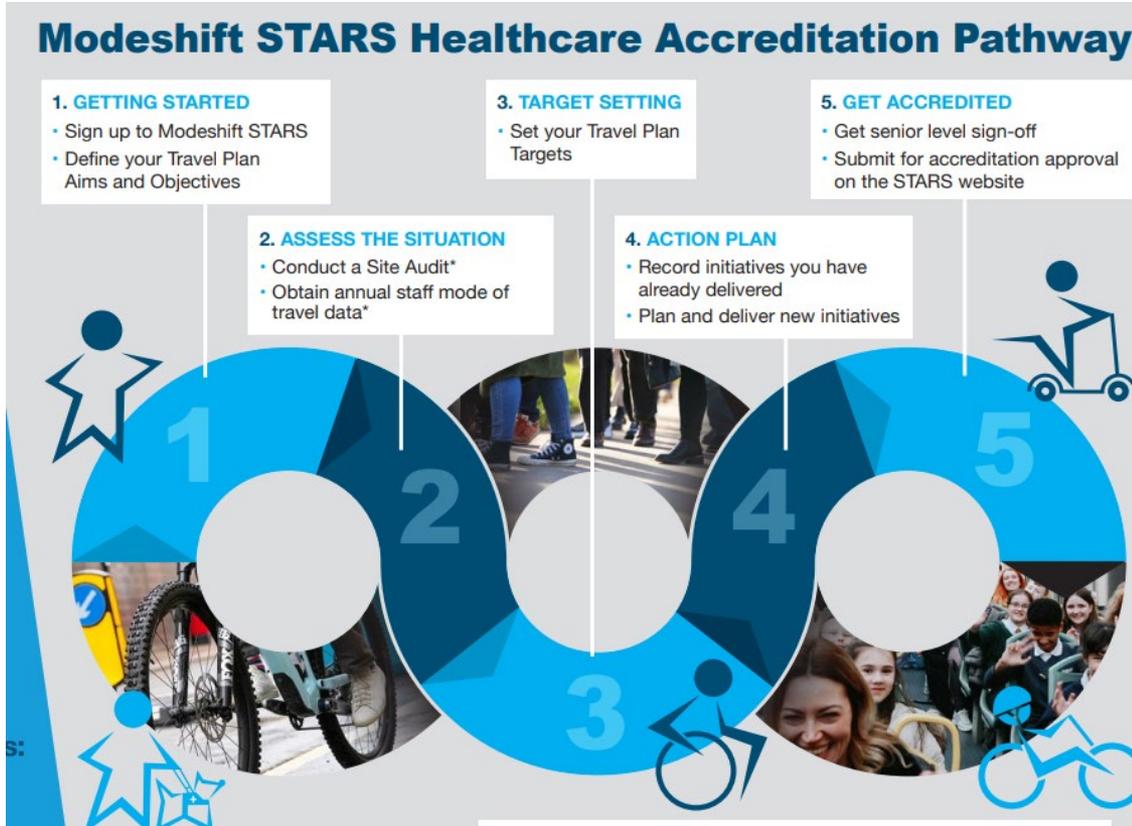
- Conduct a Site Audit*
- Obtain annual staff mode of travel data*

4. ACTION PLAN

- Record initiatives you have already delivered
- Plan and deliver new initiatives

MONITOR, REFRESH, MAINTAIN AND PROGRESS

- Once you have achieved STARS accreditation continue to monitor the impact of your Travel Plan and keep your Action Plan up to date
- STARS Healthcare accreditation is valid for three years, so maintain your accreditation and aim to progress to the higher levels



Requirements & Initiatives

In collaboration with NHS England 9 Healthcare specific travel initiatives have been placed into the scheme.

- NHS1 - Salary sacrifice cycle-to-work scheme
- NHS2 - Discounted public transport scheme
- NHS3 - Shuttle buses between two or more sites
- NHS4 - Park & Ride scheme
- NHS5 - Cycle training available for staff
- NHS6 - Third party operated car club
- NHS7 - Sustainable travel options included within staff induction
- NHS8 - Staff webpage focused on promoting sustainable travel options
- NHS9 - Only ULEV/ZEV available for salary sacrifice schemes

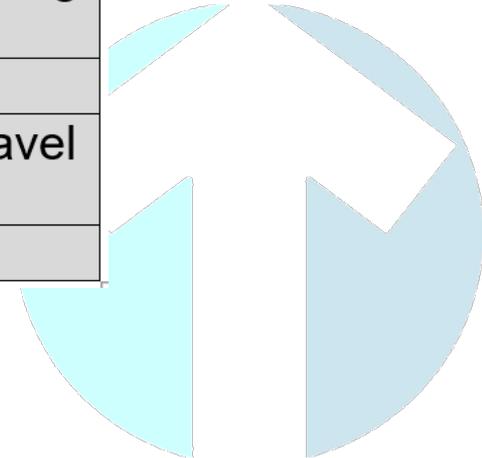
Required	
Required Target	1
Required NHS Initiatives	3
Travel Initiatives	5
Supporting Initiatives	3

Within the schemes framework you will find that you are required to deliver / plan and evidence at least 3 of these specific initiatives alongside traditional Modeshift recognised travel and supporting initiatives to gain a level of accreditation.



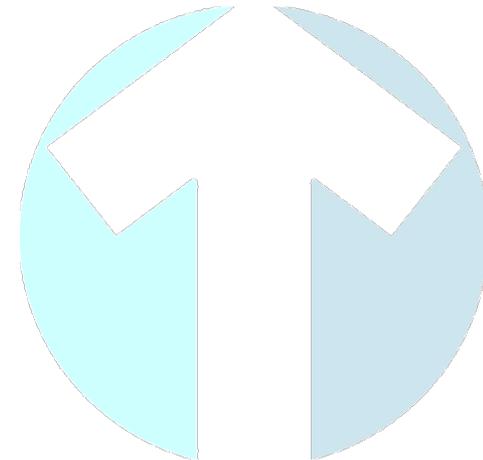
A further scheme specific requirement is to showcase LA / LTA collaborative working practices. You will be required to log the following information alongside any level of accreditation.

LA / LTA officer name
LA / LTA
Detail of work undertaken with LA / LTA to explore funding opportunities.
Evidence of funding opportunities
Detail of work with LA / LTA to evidence sustainable travel objectives
Evidence of sustainable travel objectives



- A minimum response rate to either a traditional workplace survey or collection of annual mode of travel data is required to achieve accreditation above that of 'Approved'
- This is to ensure that data is representative of the organisation and can be considered useful for the participating organisation.

Accreditation Level	Required Response Rate
Approved	Not required
Good	Under 100 staff 30% Over 100 staff 5%
Very Good	Under 100 staff 35% Over 100 staff 10%
Excellent	Under 100 staff 40% Over 100 staff 15%
Outstanding	Under 100 staff 45% Over 100 staff 20%



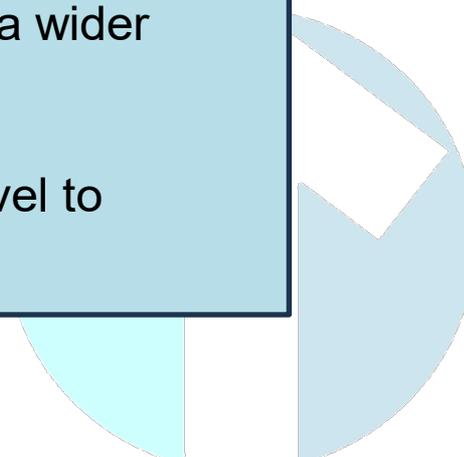
Workplace Travel Survey

If performing a detailed workplace travel survey, you can find template surveys within the STARS scheme online. One of these is the NHS England travel survey.

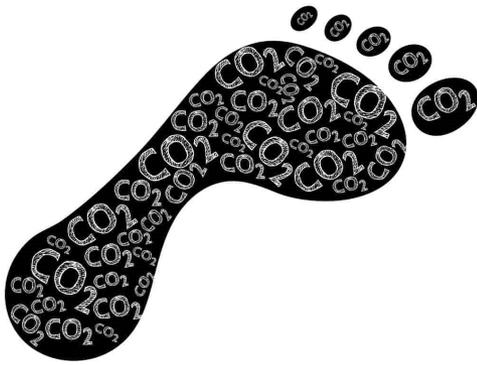
Annual Mode of Travel Stats

You can now add head count data to the one key modal use question, independent to a wider travel survey.

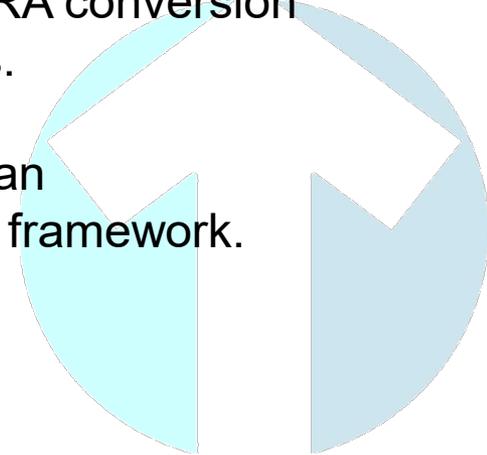
How do you travel to site?



Scope 3 Emissions



- Scope 3 emissions can be tracked using the built in carbon analysis tool.
- This tool will track up to four modes of transport in one journey.
- The tool uses the latest DEFRA conversion factors to calculate outcomes.
- This is not linked to Travel Plan accreditations or the national framework.



New National Award

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Healthcare Engagement Project of the Year – This award recognises projects and initiatives delivered within healthcare settings, developed by individuals and groups to promote, and encourage active and sustainable travel. Projects can include those that involve multi-stranded elements of sustainable travel, e.g. Green Travel Weeks.

Nominations close on Friday, 19 July. Finalists will be announced on Wednesday, 11 September.



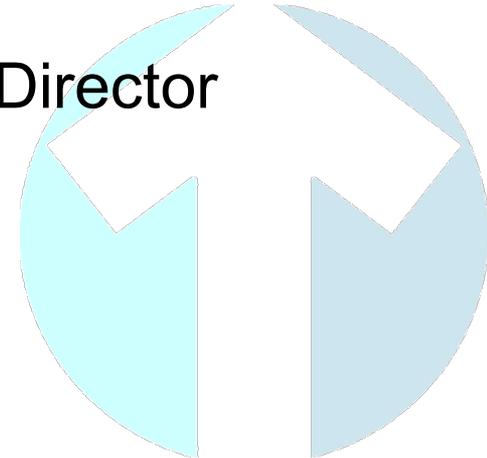
[Team Modeshift National Sustainable Travel Awards – Modeshift – Sustainable Travel](#)



Fees & Membership



Nick Butler, Business Director
Modeshift



Fees & Membership

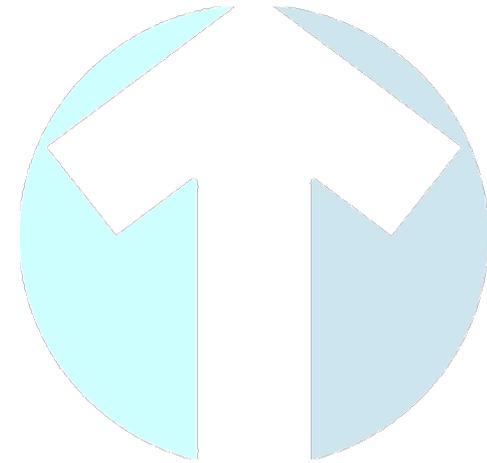
STARS Healthcare Fees

Licence type	Fee
STARS Healthcare annual licence (includes first 10 x sites on the STARS system)	£749 (plus VAT)
STARS Healthcare annual licence, and Modeshift Public Sector Membership (includes first 10 x sites on the STARS system)	£948 (includes £300 discount on STARS licence plus all Modeshift Membership benefits)*
Optional extras	
Additional site added to Modeshift STARS	£100 (plus VAT) per site
STARS Very Good Travel Plan accreditation fee	£200 (plus VAT) per site
STARS Excellent Travel Plan accreditation fee	£300 (plus VAT) per site
STARS Outstanding Travel Plan accreditation fee	£400 (plus VAT) per site

- ★ Modeshift STARS Healthcare licences include 1 x free place at the annual 1-day Modeshift STARS Conference
- ★ Modeshift Public Sector Membership includes 1 x free place, including accommodation, at the 2-day National Modeshift Annual Convention



Questions





Upcoming Events



MODESHIFT
Training

MODESHIFT
SUPPORTING SUSTAINABLE TRAVEL

Effective Travel Plans

Why: Join this CPD-accredited training course to learn more about School, Workplace and Residential Travel Plans

When: Thursday 26 September

Where: Hamilton House, Mabledon Place, London

How: Visit our website for more details on how to book your place

‘An excellent session. I’m particularly impressed that you managed to make travel plans engaging for six hours, a feat I would not have believed possible’

Kurt, Bristol City Council

Creating and Implementing an Effective Travel Plan Programme

Why: Hear about national best practice, new insights, and how to break down barriers

When: Thursday 3 October

Where: Hamilton House, Mabledon Place, London

How: Visit our website for more details on how to book your place

‘The course was excellent! Great course instructors. The content was delivered really well, and I came away from the course having learnt a lot. Thanks Team Modeshift!’

Ellie, Buckinghamshire County Council

National Modeshift Convention



Bookings are **OPEN!**

When: **Tuesday 19 and Wednesday 20 November**

Where: **Royal Armouries Museum, Leeds**

Theme: **'Making sustainable travel journeys easier'**

How: **To book and for further details, please visit our website**

All Members get 1 x free 2-day place!

Draft agenda coming soon!

<https://modeshift.org.uk/events-page/convention/>



STARS Conference - Save the date



Combining our TravelWise & STARS Business Conference **AND** our STARS Education Conference & Awards event

When: **Thursday 27 March 2025**

Where: **The Royal Society, Carlton House Terrace, London**

1 x free place with your STARS licences

More information coming soon!



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Thank you!

If you are an existing STARS user, you may receive in the coming days a password reset request via a Modeshift email. Please follow the instructions to gain access to the new STARS Healthcare scheme where sites will be listed on the dashboard.