



**MODESHIFT**   
SUPPORTING SUSTAINABLE TRAVEL

# Convention 2024

Sponsored by



## Leeds | 19-20 November 2024

### Day One - Tuesday 19 November

- 09:00**      **Doors Open**
- 10:00-10:40**    **SESSION 1 - The Team Modeshift welcome**  
Ross Butcher, Chair of Modeshift, Nick Butler, Business Director, & Elizabeth Saul,  
North West Region Executive  
Welcome to Leeds
- 10:40-11:15**    **SESSION 2 - Making sustainable travel journeys easier**  
Pete Dyson, University of Bath - Transport for Humans: Are we nearly there yet?
- 11:15-11:45**    **Networking Break**
- 11:45-12:45**    **SESSION 3 - Sustainable Spectator and Audience Travel: The National  
perspective and launch of the Modeshift Toolkit**
- Welcome - Modeshift and British Association for Sustainable Sport (BASIS)**  
Modeshift and BASIS will outline their new partnership and launch the  
Sustainable Spectator and Audience Travel Toolkit
- Sustainable Spectator and Audience Travel panel discussion**  
Jessica Padley, Major Events - Impact, UK Sport  
Denise Ludlam, Sport England  
Dom Goggins, BASIS  
Jamie Saye, Sustainable Arts in Leeds (SAIL)  
Nick Butler, Modeshift  
Department for Transport (invited)
- 12:45-13:45**    **Lunch**

**13:45-14:45** **SESSION 4 - Sustainable Spectator and Audience Travel: Theory into practice**

**Case study presentations from:**

Steve Gilholme, Transport for Greater Manchester / Manchester City Football Club

Tarang Panchal, Watford Football Club

David Watts, Dragons Rugby Football Club

Jamie Saye, General Manager, Sustainable Arts in Leeds (SAIL)

**Panel Q&A**

**14:45-15:15** **Networking Break**

**Open session including:**

One to one conversations on the Modeshift Venues and Events toolkit local authority and sport sector networking session (teas and coffees will be served)

**15:15-16:15** **SESSION 5 – Modeshift Question Time**

Simon O'Brien, Liverpool Walking & Cycling Commissioner

Catherine Woodhead, CEO, Living Streets

Other speakers TBC

**16:15-16:30** **Summary**

**16:30** **Convention Day One Close**



National  
Sustainable  
Travel Awards  
2024

Sponsored by westcotec 

**Day One – Tuesday 19 November**

**Team Modeshift National  
Sustainable Travel Awards 2024**

- 18:15** Drinks reception
- 18:45** Team Modeshift Honorary Member Awards
- 19:00** Dinner - three course meal
- 21:00** Team Modeshift National Sustainable Travel Awards 2024
- 22:30** End of evening

