



MODESHIFT 
SUPPORTING SUSTAINABLE TRAVEL

Convention 2024

Sponsored by



Leeds | 19-20 November 2024

Day One - Tuesday 19 November

- 09:00** **Doors Open**
- 10:00-10:40** **SESSION 1 - The Team Modeshift welcome**
Ross Butcher, Chair of Modeshift, Nick Butler, Business Director, & Elizabeth Saul,
North West Region Executive
Welcome to Leeds
- 10:40-11:15** **SESSION 2 - Making sustainable travel journeys easier**
Pete Dyson, University of Bath - Transport for Humans: Are we nearly there yet?
- 11:15-11:45** **Networking Break**
- 11:45-12:45** **SESSION 3 - Sustainable Spectator and Audience Travel: The National
perspective and launch of the Modeshift Toolkit**
- Welcome - Modeshift and British Association for Sustainable Sport (BASIS)**
Modeshift and BASIS will outline their new partnership and launch the
Sustainable Spectator and Audience Travel Toolkit
- Sustainable Spectator and Audience Travel panel discussion:**
- Jessica Padley, Major Events - Impact, UK Sport
Denise Ludlam, Sport England
Dom Goggins, BASIS
Jamie Saye, Sustainable Arts in Leeds (SAIL)
Ross Butcher, Modeshift
Ellen Cumber, Place-based Decarbonisation, Department for Transport
- 12:45-13:45** **Lunch**

13:45-14:45 **SESSION 4 - Sustainable Spectator and Audience Travel: Theory into practice**

Case study presentations from:

Steve Gilholme, Transport for Greater Manchester / Manchester City Football Club

Tarang Panchal, Watford Football Club

David Watts, Dragons Rugby Football Club

Jamie Saye, General Manager, Sustainable Arts in Leeds (SAIL)

Panel Q&A

14:45-15:15 **Networking Break**

Open session including:

One to one conversations on the Modeshift Venues and Events toolkit local authority and sport sector networking session (teas and coffees will be served)

15:15-16:15 **SESSION 5 – Modeshift Question Time**

Simon O'Brien, Liverpool Walking & Cycling Commissioner

Catherine Woodhead, CEO, Living Streets

Other speakers TBC

16:15-16:30 **Summary**

16:30 **Convention Day One Close**



National
Sustainable
Travel Awards
2024

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Day One – Tuesday 19 November

**Team Modeshift National
Sustainable Travel Awards 2024**

- 18:15** Drinks reception
- 18:45** Team Modeshift Honorary Member Awards
- 19:00** Dinner - three course meal
- 21:00** Team Modeshift National Sustainable Travel Awards 2024
- 22:30** End of evening

