



TravelWise Week

16-22 SEPTEMBER

TravelWise Week Awards Process 2024

Modeshift TravelWise Week

TravelWise Week is Modeshift's yearly, global, week-long travel challenge.

Could you #TravelWisely and walk, wheel or ride more during Modeshift TravelWise Week?

Taking place between 16-22 September each year, TravelWise Week coincides with European Mobility Week to promote active travel, public transport, and other cleaner and healthier transport choices, where everyone is encouraged to walk, wheel or ride.

Go on, Travel Wisely!

Get social follow and tag @TeamModeshift using #TravelWiseWeek #TravelWisely #WalkWheelRide

All organisations taking part have the opportunity to be recognised through the Modeshift TravelWise Week Awards!

Modeshift TravelWise Week Awards

Your organisation could be in with the chance to win in the following award categories:



**Best Modeshift
TravelWise Week
Campaign
School**



**Best Modeshift
TravelWise
Week Campaign
Further/Higher
Education**



**Best Modeshift
TravelWise Week
Campaign
Business &
Workplace**



**Best Modeshift
TravelWise Week
Campaign
Local Authority**

EUROPEAN MOBILITY WEEK
16-22 SEPTEMBER

TravelWise Week is held at the same time as,
and in coordination with European Mobility
Week (EMW) mobilityweek.eu/home/



Modeshift TravelWise Week Awards Process

1

Complete the TravelWise Week 'registration form' using the following link [Modeshift TravelWise Week registration form](#)

Once received, Modeshift will record details of your planned activities on the European Mobility Week website on your behalf to showcase all the activity that will be taking place across the UK.

You can register your participation right up until 30 September.

2

Plan and deliver your Modeshift TravelWise Week activities and initiatives

Remember to gather evidence from your activities that can be used for your TravelWise Week Awards application. This should include (but is certainly not limited to) the number of participants that take part in your activities, photos, quotes and endorsements from participants, and examples of resources.

3

Complete and submit a Modeshift TravelWise Week Awards application form.

The Application form link will become live on the Tuesday 1 October.

All Awards applications must be received by 11:59pm on Thursday 31 October.

Shortlisted applicants will be notified by Friday 29 November and invited to attend the Modeshift National Conference which takes place on Thursday 27 March in London.

Further information

Visit www.travelwiseweek.org.uk where you will find a range of ideas and resources available to download.



Eligibility

To take part in the TravelWise Week Awards your organisation must be registered with Modeshift either as:

1. a Member (Public Sector/Corporate/Corporate Premium) of Modeshift
2. a registered site on the Modeshift STARS system

Activities/initiatives must meet the following criteria:

- Must be delivered during TravelWise Week (16-22 September).
- Must promote a behavioural shift towards sustainable and active modes of travel
- Must not encourage unlawful behaviour

Rules

By submitting a Modeshift TravelWise Week registration form, entrants will state an intention to carry out activities and initiatives during Modeshift TravelWise Week. To be entered for the Modeshift TravelWise Week Awards, entrants must also submit a Modeshift TravelWise Week Awards application form. Incomplete entries will not be valid for an award.

By submitting a registration form, the entrant accepts that they have read and understood the campaign rules, and that the information provided will allow Modeshift to upload your information to the UK section of the European Mobility Week website.

The Modeshift Executive Board's decision is final. The Modeshift Executive Board also reserves the right to reject a registration that does not comply with the requirements of the campaign.

Notes

For Modeshift STARS users any activity completed and evidenced will also count towards STARS accreditation purposes.

Modeshift has a range of resources available to download: [Modeshift TravelWise Week](#)

TravelWise Week is promoted and administered by Modeshift and happens at the same time as European Mobility Week (EMW) and follows their themes.

For 2024 the theme is Shared Public Space.

Further information

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