



Guidance for completing the Team Modeshift National Sustainable Travel Award nomination form.

The form [Team Modeshift National Sustainable Travel Awards 2024](#) has been created in Microsoft Forms.

Please note:

- All fields are compulsory.
- To submit a nomination an organisation must have paid this current year's Modeshift Membership or licence fees.
- Supporting evidence can be sent travelawards@modeshift.org.uk.

Nominations and any supporting images must be sent by midnight on Friday 19 July 2024.

Section 2 Questions

A character count limit applies to all answers in Section 2. You may wish to compile your answers for Section 2 in Word so you can spell check and carry out a character count then copy and paste into the form.

Q6 – Please provide a brief description of the nomination - if shortlisted this will be published in the **National Sustainable Travel Awards brochure** (max 1000 characters)

Q7 – Please advise who was involved and what was their role? (max 400 characters)

Q8 – Please provide details of cost, budget, sources of funding (max 400 characters)

Q9 – Please provide details of how this initiative or project meet at least three of the Awards criteria listed below? (max 1,500 characters)

- It is innovative or creative - a new idea or successful adaptation of an old one.
- It is inclusive and encompasses equality and diversity.
- It shows engagement and involvement with the target group – e.g. pupils, students, staff, volunteers have been involved in the design and/or delivery of the project.
- It involves a joined-up approach, working in partnership with other organisations, to share good practice.
- Its success can be measured in outputs and outcomes, e.g. providing 10 pool bikes for staff (output) has seen a reduction in 20 car journeys per week (outcome)
- It is sustainable, has proven longevity and/or has now become part of the way of working within your organisation.
- The travel behaviour change achieved by the initiative has been sustained.
- It is transferable; other Modeshift Members have, or can, duplicate the initiative.
- It is cost effective and shows good value for money.
- It identifies barriers and provides solutions to allow the target audience to travel more sustainably.



Q10 - Please provide details on the results - what was the outcome (including information on future plans)? (max 1000 characters)

Q11 - Endorsements - maximum of three, include name, organisation and endorsement (max 750 characters)

If you have any questions, please contact travelawards@modeshift.org.uk.

Thank you and good luck!