



MODESHIFT 
SUPPORTING SUSTAINABLE TRAVEL

Convention 2024

Sponsored by



Leeds | 19-20 November 2024

Day One - Tuesday 19 November

- 09:00** **Doors Open**
- 10:00-10:40** **SESSION 1 - The Team Modeshift welcome**
Ross Butcher, Chair of Modeshift, Nick Butler, Business Director, & Elizabeth Saul, North West Region Executive
A word from our Sponsor – Smart Transport Hub
Welcome to Leeds
- 10:40-11:15** **SESSION 2 - Making sustainable travel journeys easier**
Pete Dyson, University of Bath - Transport for Humans: Are we nearly there yet?
- 11:15-11:45** **Networking Break**
- 11:45-12:45** **SESSION 3 - Split Session**
Making Public Transport more accessible
Michael Solomon Williams, Campaign for Better Transport - Celebrating better, greener, fairer transport
Clive Wanstall, Transport for London - Three's A Crowd: can low-cost local interventions mitigate the effects of growing demand on TfL's rail network?
Caroline Strickland, Transport for All

Activating Communities
Ben Lee, Beryl - How Developments can embed positive travel behaviours in the urban environment
Emma Dobson & Nick Millington, Leeds City Council - Active Travel Social Prescribing 3-year pilot – walking, cycling and wheeling in Burmantofts, Harehills and Richmond Hill (BHR)
Jillian Anable, INFUZE

STARS Venues & Events toolkit launch – part 1

Speaker TBC

Encouraging and enabling safer journeys to School

Dr Dan Bishop, Bikeability, Immersive cycle training project

Jenna Panter, University of Cambridge - A national evaluation of School Streets Schemes: what effect do they have on travel and where and how do they work?

Jessica Nelson & Simon Howarth, Bikeability - Digitisation and Bikeability Club

12:45-13:45 *Lunch*

13:45-14:45 **SESSION 4 - Modeshift Team Talks**

- Outdoor**
- Team Talk 1** **The Junior Active Travel Inspectors experience**
Emily Sykes, Modeshift
 - Team Talk 2** **Marching on together with Leeds**
David Ellis, Paul Foster, John White & Sabby Khaira,
Leeds City Council
 - Team Talk 3** **Cycle Safari**
Leeds City Council & Beryl
- Indoor**
- Team Talk 4** **Decarbonising NHS travel and transport**
Speakers TBC
 - Team Talk 5** **Best practice in delivering Residential travel plans**
Leeds – Residential Travel Plan Fund
Katherine Wilkinson, Active Travel England
Q&A / Workshop
 - Team Talk 6** **STARS Venues and events toolkit – part 2**
Speakers TBC

14:45-15:15 *Networking Break*

15:15-16:15 **SESSION 5 – Modeshift Question Time**

Simon O'Brien, Liverpool Walking & Cycling Commissioner

Catherine Woodhead, CEO, Living Streets

Other speakers TBC

16:15-16:30 **Summary**

16:30 **Convention Close**

Day One – Tuesday 19 November

Team Modeshift National Sustainable Travel Awards 2024

- 18:15 Drinks reception
- 18:45 Team Modeshift Honorary Member Awards
- 19:00 Dinner - three course meal
- 21:00 Team Modeshift National Sustainable Travel Awards 2024
- 22:30 End of evening



Day Two – Wednesday 20 November

09:00 **Doors Open**

09:00-9:45 **Wednesday Wake-up**

Gentle morning yoga

Led by Lindsey Coates, PWLC Projects

Dave's Dock Walk 'n' Talk

Led by David Elliot-Cooper, Histronics

Team Troubleshoot

In partnership with Modeshift Corporate Premium Members

09:45-10:45 **SESSION 6 - Split Session**

Breaking barriers for Businesses

Stacey Reed, James Baker & Simran Kullar, Better Points & Heathrow – Choose a new Way2Go: Heathrow Airport's commuter campaign

Matthew Scott, Buckinghamshire Council - Travel Planning and Eco-Driving Scheme

Victoria Beddows, TfWM - Workwise: Making access to sustainable travel journeys easier by removing barriers associated with cost and accessibility in areas of multiple deprivation. Removing barriers to using sustainable travel for work

Putting the 'cool' in School journeys

James Rodger, Scoot Fit & Jay Amin, Havering Council - School scooter pathway with Havering council

Chris Bennett, Sustrans – Delivering bike buses – why bike buses are a vital tool to increase cycling to school, and how to support them in your local authority

David Elliot Cooper, Histronics - Telling Tales. Making active travel easy and fun by embracing storytelling; transforming journeys on foot into journeys of the imagination for everyone

Tech Talk

Sam Robinson, Love to Ride – How to use behaviour change theory and techniques to make using sustainable travel easier

Chris Thompson, You. Smart. Thing - Regional Smart Travel Partnerships: Using technology to power collaborative decarbonisation

10:45-11:15 **Networking Break**

11:15-12:00 **SESSION 7 – Working with Danny Williams – Active Travel England**

12:00-13:00 **Lunch**

13:00-14:00 **SESSION 8 – Modeshift Team Talks**

Outdoor Team Talk 7

The Junior Active Travel Inspectors Experience
Emily Sykes, Modeshift

Team Talk 8

Marching on together with Leeds

David Ellis, Paul Foster, John White & Sabby Khaira, Leeds City Council

Team Talk 9

Cycle Safari

Leeds City Council & Beryl

- Indoor**
- Team Talk 10** **Ensuring sustainable travel doesn't exclude**
David Shannon, Islington Council - How do you make support for active travel as inclusive as possible?
Harrie Larrington-Spencer, University of Westminster - Restriction and freedom. Exploring disabled people's experiences of LTNs
- Team Talk 11** **Data based design**
Ruth Simpson, SAJ Consultants – Planning for access
Aya Collins, Smart Transport Hub - Using data to support successful School Streets
Lilli Helps, University of Leicester – Quantifying the effect of Interventions on Air Quality
- Team Talk 12** **Creating safe, sustainable, and active school environments**
Suzanne Gibbon, Lets Go Zero - Creating a zero carbon school - support and guidance for all schools on this journey
Dr. Dan Bishop, Bikeability - Comparison of wellbeing between those who have completed Bikeability Level 2 and those that have not

14:00-14:05 **Return to main room**

14:05-14:20 **SESSION 9 – Personal Experience – a journey of discovery**
Dr Amit Patel, Diversity, Equity & Accessibility Consultant

14:20-15:20 **SESSION 10 - How do we make it easier? Panel discussion**
Dr Amit Patel, Diversity, Equity & Accessibility Consultant
Pete Dyson, University of Bath
Sarah McMonagle, Cycling UK
Nicola Marshall, SYMCA
Other Speakers TBC

15:20-15:30 **Closing remarks**
Ross Butcher, Chair of Modeshift

15:30 **Day 2 Convention Close**

Modeshift Convention 2024 is sponsored by



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