



National STARS Summit
Celebrating Sustainable Travel Excellence

LONDON | 27 MARCH 2025

09:00 **Networking and Refreshments**

09:30 **Welcome and Introduction**

Fiona Dry, Modeshift STARS National Portfolio Manager, and Nick Butler,
Chief Operating Officer

09:45 **Reframing Travel Plans: From Planning to Perpetuity**

• **Filling the gap – embedding Travel Plans**

Claire Fleming, John Hacker, and Robin Pointon, Modeshift

• **RoSPA's Call for a National Accident Prevention Strategy: Spotlight on Active Travel**

James Broun, RoSPA

• **Developing the Integrated National Transport Strategy**

Ellen Cumber, Department for Transport

10:45 **Networking Break**

11:15 – 12:15 **Team Talk sessions**

STARS Education: Securing and maintaining school engagement

• Country wide best practice in engaging schools, Emily Sykes, STARS Programme Manager (Education)

• Doing Modeshift, Toni Wood, Kirklees Council

• Reach for the STARS, Sue O'Brien and Chi Ming Lai, Hertfordshire County Council

• Tracy Aitken, Northumberland Council

• Increasing Cycling at Schools by innovative funding, Ryan Procter, Stafford Council



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STARS Business: Focus on securing Workplace Travel Plans

- Country wide best practice in engaging businesses, Fiona Dry, National STARS Portfolio Manager
- A journey through Essex – Workplace Mastery, Helen Akpabio, Essex County Council
- Voluntary Business Travel Plans in Buckinghamshire, Matthew Scott & Deborah Ferady, Buckinghamshire Council & Claire Harrison, PJA
- Jas Jawanda, Birmingham City Council

STARS Residential: Focus on securing Residential Travel Plans

- Country wide best practice in securing Residential Travel Plans, Cheryl Ford Lyddon, STARS Programme Manager (Business/Residential)
- Securing and Monitoring Residential Travel Plans, Saffron Allen, TPS
- Tom Murray & Jordan Mayhew, Darlington Borough Council
- Active Travel Plans at Linmere, Emma Farrier & Kinglsey Roberts, Linmere, Land Improvement Holdings

12:15 - 13:15 Lunch

13:15 – 14:10 Breakout Sessions



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STARS Education

- STARS Regional School of the Year presentations

Business Best Practice

- Which bus will you get NEXT? Sarah McAlinden, Next Plc & Christina Holroyd, Ride Tandem
- Moving towards best practice, Kirsten Abernethy and Michelle Gasgarth, Ford in Europe
- Fosse Park, Robin Pointon/Fosse Park/Crown Estate
- Stephen Mills, Stanstead Airport

STARS Healthcare Best Practice

- Learning from the Step Up a Gear project, Andrew Bradley, NHS England
- Rebecca Waters, NHS North East London
- John Upham, Oxford Health
- Laura Fish, Sheffield Teaching Hospital

14:15-14:45 National STARS Travel Awards

- **Simon Lightwood, MP**
- **TravelWise Week Awards**
- **STARS Business / Healthcare / Residential sites of the Year**
- **STARS Education National Schools of the Year**



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14:45-15:15 Networking Break

15:15-15:40 Expanding the Modeshift STARS offer

- **Launch of Modeshift Active Travel Inspectors**, Emily Sykes, Modeshift and Gavin Wood, Active Travel England
- **Launch of STARS Spectator Travel Guidance**, Fiona Dry, Modeshift

15:45-16:45 Modeshift STARS Workshops – Inspiring STARS participation

The STARS Programme Manager and Modeshift Board Executive will deliver STARS Scheme specific workshop activities that will focus on best practice sharing and growing levels of Accreditation. Delegates can choose from the following workshops:

• **STARS Education**

Led by Emily Sykes, STARS Programme Manager (Education)

• **STARS Business / Residential**

Led by Cheryl Ford Lyddon, STARS Programme Manager (Business/Residential) and Robin Pointon, Board Executive

• **STARS Healthcare**

Led by Fiona Dry, National STARS Portfolio Manager and Andrew Bradley, NHS England

16:45-17:15 Networking

17:15 Event Close