



The Act TravelWise 2022 Annual Conference

[Act TravelWise : Annual Conference 2022 - 15/16/17th Feb. Online Event Tickets, at Eventbrite](#)

"Sustainable Transport 2022 ; Recovery and Progress".

Recovering from the pandemic and progressing actions from COP26 as we head into 2022.



This 2022 Conference is kindly sponsored by two of our key members
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The past two years have been unprecedented. The UK economy and its regions, cities, towns, and villages are hopefully on the road to recovery. At the same time, we face a climate emergency that threatens our environment, our way of life and possibly our very existence. COP26 in November 2021 was deemed by some "The Last Chance Saloon". Sustainable Transport, Active Travel and Public Transport must all play a part in both the UKs economic recovery and progressing the actions agreed at COP26.

Join our conference speakers to understand what is required and what is blah, blah, blah!

[Register now via Eventbrite!](#) All are welcome. Free delegate places for members. Non-member registration from £12 to £40 + VAT.

All sessions will be recorded and provided on request.

Sessions & Speakers

Opening Session 1 - Recovery and Progress: Outcomes of COP26

15th Feb 10:00am - 12:00pm - Chair: Dr Kate Pangbourne (ITS Leeds)

Glenn Lyons: Mott MacDonald, Professor of Future Mobility at University of the West of England

"Are we facing our fears?"

It was an inspiring 18-year old high-school student from Sweden in the week after COP26 that (in her second language) offered the following paraphrased words of wisdom; " Being comfortable in an emergency is not hope, hope springs forth from facing our fears". The climate crisis is testing transport professionals, policymakers and politicians like never before. The science is clear – we are still not doing enough, even if we are ramping up pledges and action.

We should make no mistake, we are at very serious risk of being in a proverbial frog-boiler in which we are gradually being cooked to death without realising it – the longer we leave facing our fears, the more fearful our futures may become.

Susan Claris: Associate Director, Arup and Vice President of Living Streets

"COP 26 Reflections and Avoid/ Shift/ Improve"

Susan Claris is a transport planner and an anthropologist who has worked for Arup for nearly 30 years. She is Arup's global champion for active travel and she led the report "Cities Alive: Towards a walking world" and co-authored the "Cycling for Everyone" report with Sustrans. Susan is also the Vice President of Living Streets, the UK charity for everyday walking.

"Susan will reflect on her attendance at COP26 where she chaired two events and why she thinks it is time to change the conversation around transport decarbonisation. The majority of the talk on transport at COP26 focused on the electrification of vehicles. But to reduce the carbon impact of transport, our towns, cities and

regions must go beyond 'cleaning-up' vehicles. Instead we need to firstly Avoid (reduce the need to travel). If travel cannot be avoided, then we Shift trips from car to walking, cycling and public transport. And if trips cannot be by sustainable modes, then we should minimise the impact of road traffic by improving it, such as electrification. This is not just something for decisions makers – this is relevant to us all and our individual actions."

Ruth White: Environment and Heritage Team Leader, Edinburgh City Council

"Edinburgh City Mobility Plan 2022 and beyond"

Ruth heads up the Place, Environment and Heritage Team at the City of Edinburgh Council. Recent transport-led projects include managing the finalisation of the city's strategic transport strategy – the 'City Mobility Plan' and progressing the city's Low Emission Zone scheme.

Ruth will cover Edinburgh's strategic transport strategy – the 'City Mobility Plan' and progressing the city's Low Emission Zone scheme in 2022 - with regards to progressing the outcomes of COP26.

Guy Boulby: Head of Cycling & Walking, Active and Accessible Travel Division, Department for Transport (DfT) "Active Travel England"

Guy will be speaking about the DfT new executive agency, Active Travel England (ATE). With Chris Boardman appointed as the new interim Active Travel Commissioner for England, based in York. ATE will manage the national active travel budget, awarding funding for projects which meet the new national standards set out in 2020. ATE will also begin to inspect, and publish reports on, highway authorities for their performance on active travel and identify particularly dangerous failings in their highways for cyclists and pedestrians.

Session 2 - Recovery and Progress: The future of Urban and Rural Transport

15 Feb 1:30pm - 3:30pm - Chair Deborah Fox, FCILT, Placemaking Group Manager, Surrey Council

Stephen Joseph: Visiting professor at the Smart Mobility Unit at the University of Hertfordshire

"The future of transport outside cities"

Stephen Joseph is a transport policy consultant, specialising in urban and local issues and in smart transport. Stephen will focus on the transport priorities required to reduce car dependency outside of cities. Based on his recent current work in this area for the University of Hertfordshire Smart Mobility Unit.

Dr Clare Linton: Policy and Research Advisor at the Urban Transport Group

"Decarbonising transport in the city regions"

Dr Clare Linton conducts research across a range of policy areas including transport and housing, public health, social inclusion, freight, people and skills, sustainability and smart transport futures. Clare will reflect on the role of public and active travel in our recovery from the coronavirus pandemic and how decarbonising transport can help to deliver city regions that are greener, fairer, happier, healthier and more prosperous places.

Beate Kubitz: Independent Transport Consultant

"What measures are needed to tackle transport connectivity in low density areas"

Beate Kubitz is a transport consultant with experience in future mobility and the role it plays in carbon reduction through research, innovation and policy development. In 2020 she was awarded a fellowship by the Foundation for Integrated transport to develop research into the impact of rural and periurban mobility on city centre traffic. Beate will look at what measures are needed to tackle transport connectivity in low density areas. Using a simple dichotomy of 'urban' and 'rural' in looking at the decarbonisation challenge isn't always helpful.

Session 3 - Recovery and Progress: Co-Benefits of Active Travel

16th Feb 10:00am - 12:00pm - Chair Dr Ian Skinner, Transport and Environmental Policy Research

Professor Adrian Davis: Napier University Overview of Co -Benefits of Active Travel

Professor Adrian Davis will present an overview of the benefits of active travel and highlight how a knowledge of these is beneficial for the wider policy development process. One of the prime benefits of active travel are their associated health benefits, an area of work that has been the focus of the World Health Organisation. This session will explore the wider benefits, or co-benefits, of active travel for wider policy objectives.

Dr Nick Cavill: Public health expert & director, Cavill Associates World Health Organisation HEAT tool

Dr Nick Cavill will present an evaluation of the World Health Organisations HEAT tool, which enables the monetisation of the benefits of cycling and walking in support of the policy development process.

Dr Ian Phillips: Senior Research Fellow, ITS , University of Leeds E bikes & Climate Change

Dr Ian Phillips will present findings from his recent paper on E-bikes and their capability to reduce car CO2 emissions. Key message from the paper is that e-bikes have greatest CO2 reduction capability in rural areas. Also that technology alone (and e-bikes) isn't a magic bullet, and there is a need for travel demand reduction.

Session 4 - Recovery and Progress: All things E - Ebikes & Scooters / Ecargo & Last mile logistics

16th Feb 1:30pm - 3:30pm Chair - Beate Kubitz

Rachel Swiatek: Programme Manager - Energy Saving Trust

Rachel is the EST programme manager responsible for delivering the previous and current eCargo Bike Grant Fund that is being delivered by Energy Saving Trust. Rachel will speak the huge increase in demand for the eCargo bike grant fund this year to factors such as increase in deliveries following the pandemic and heightened business awareness of the climate emergency.

Rob King: CMILT Co-founder & CEO , Zedify.

In 2005, Rob launched Outspoken Delivery in Cambridge which helped pioneer cargo bike logistics in the UK. He successfully founded two other cycling businesses before joining forces with Sam Keam to form Zedify in 2018. Together they are on a mission to transform the way deliveries in cities happen to help create the liveable spaces that are clearly needed. Rob will speak on the topic of e-cargo bikes and last mile logistics for 2022 and beyond and why they are so important to help the recovery and progress from the pandemic and COP26. He will also touch on the wider issue of what's needed by gov't and LAs to get more people using e-cargo bikes.

Antony De Heveningham: Co- Founder . Cargodale

Cargodale CIC is a registered Community Interest Company and an e-cargo bike delivery service within the Calder Valley, supporting local businesses and helping to reduce traffic and pollution. Antony a co-founder and director of Cargodale is a lifelong utility cyclist, a transport consultant and a contributor to Singletrack magazine. Antony will speak on how e-cargo bikes can contribute to zero emission deliveries and reduce pollution/congestions in rural communities.

Jessica Hall: Regional Manager, Tier Mobility

Jessica will speak about TIER and how the company sees the future of shared mobility and micro mobility in the UK and the drive to decarbonising transport in 2022 and beyond.

Session 5 Recovery and Progress: "The Shape of Commuting in the post covid/hybrid working world"

17th Feb 10:00am - 12:00pm Chair - Richard Kirk, CEO , BetterPoints Ltd

A YouGov survey recently conducted on behalf of The Times found 71 per cent of people preferred working from home and nearly two in every five people working from home say they will never return to the office. Richard Kirk of BetterPoints Ltd will chair this discussion around the shape of commuting and hybrid working.

Speakers

Charles Johnson-Ferguson, Transport and Logistics Leader, PricewaterhouseCoopers:

"Commuting after COVID-19 : PwC public transport report"

Harry Leeder, Strategy Lead, Environment Agency: "Hybrid working, the Employers View."

Ali Bell, National Head of PR, National Express Public Transport:

"The shape of commuting, the travel operators view."

Ali Claburn, CEO of Liftshare, Mobilityways and C-Lab: "Car sharing post Covid- the benefits."

Colin Munro, Managing Director, Miconex: "The impact of the 'new' commuter on the High Street."

Hannah Byk, Partnerships Manager, BetterPoints:

"Bring it alive - making commuting something to think about."

Wouter Berris, International Business Development Director, Mobility Invest Group:

"The future of commuting: a view from the Netherlands."

Closing Session 6 : Recovery and Progress: Birmingham 2022 - Greenest Commonwealth Games

17th Feb 1:30pm - 3:30pm Chairs : Stephanie Norris - ITP & Anna Newy - Mott Macdonald

We are aiming for the Commonwealth Games 2022 to be the most sustainable Games yet. Public transport, cycling and walking will be the easiest and most effective way to get around during the Games. The transport network will operate as a single integrated system, offering seamless end to end journeys that will make sustainable transport the most convenient and attractive way to travel. To reduce the reliance on car travel, minimise congestion and to keep the region moving, all venues will be accessible by public transport and spectators will have access to public transport included within their Games' ticket on the day of their event.

Graham Jones, Commonwealth Games Technical Director TfWM

Planning for the Birmingham Commonwealth Games 2022, Overview of transport for the Games

An overview of how the 2022 Commonwealth Games has been planned and the transport collaboration that has been necessary to ensure that 72 nations can compete and over one million spectators can watch the event live.

Chloe Williams Commonwealth Games Travel Demand Manager- CWG 2022

Travel Demand Management for the Games

Travel Demand Management (TDM) will play a critical role at the Birmingham 2022 CWG; keeping the region moving, supporting reliable journeys for athletes and spectators, minimising disruption for those that live, work and play in the region. TfWM are aiming to build on existing good practice and leave a legacy of long term behaviour change.

Graham Jones, Commonwealth Games Technical Director, TfWM:

Post-Covid Public Transport Recovery & Active Travel for the Games

How Public Transport and Active Travel is being integrated and utilised not only to reduce the reliance on car travel, minimise congestion and to keep the region moving during the CWG 2022 but also to provide a ongoing legacy after the Games have ended.

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