

**MODESHIF**   
SUPPORTING SUSTAINABLE TRAVEL  
**Convention** 



**Leicester**

4th and 5th November 2021

**Sustainable and Active Travel:  
Planning, delivery, partnerships,  
and inclusivity**

**The Athena, Leicester City Centre**



# Day One - Thursday 4<sup>th</sup> November

**09:15** **Convention doors open**  
**Registration, networking and refreshments**

**10:00-10:20** **Welcome, housekeeping, and AGM**

**Ross Butcher** National Chair **Modeshift**

**Nick Butler** Business Director **Modeshift**

## **Session One: Review of National Active Travel Programmes**

**Synopsis pending**

**Neil Tuck** Sustainable City Team Leader **Southampton City Council**

**10.20-11:20** **Pushing Ahead (and pulling together): What can we learn from Norfolk's Access Fund?**  
This presentation takes a look at how the Access Fund has been used in Norfolk and how the evaluation has been designed to assess its impact. Then, taking a step back, it explores the key learnings from the programme and discusses what is needed to keep the momentum going.

The Department for Transport (DfT) will also give a presentation on the impact of Cycle City Ambition (CCA) programme and research on public attitudes to Low Traffic Neighbourhoods

**Dr Alice Dalton** Senior Research Associate **University of East Anglia & Norfolk County Council**

**Jessica Orbell** Senior Social Researcher **Department for Transport**

## **Session Two: Creating places for sustainable and active travel**

**The role of walking, cycling, and electric micromobility**  
In this talk Tim will provide insights from his research on walking and cycling in the UK and how it can be supported and promoted. He will also reflect on the role of electric micromobilities within programmes to 'electrify infrastructure' and consider measures that will be required to ensure sustainable and active travel modes can co-exist in harmony.

**Dr Tim Jones** Lecturer and reader in urban mobility **Oxford Brookes University**

**11.20-12.30** **Transport for New Homes: What is going wrong and how to put it right**  
Transport for New Homes have produced two influential research reports, giving an account on the quality of provision of transport at new housing in England. The third report will again at the new homes visited in 2019 to see how they have bedded in and fared through the pandemic.

**Steve Chambers** Sustainable Transport Campaigner **Transport for New Homes**

**Designing electric vehicle charging programmes**  
We believe that good EV charge point design is about getting the right charger, with the right power, in the right location, with the right payment options, controlled by the right system. In this talk we'll talk through these principles, with case studies, to showcase how to design and implement the perfect EV charging programme.

**Dr Chris Jardine** Technical Director **JoJu Solar**

12.30 –  
13.30

## Lunch

### **Session Three: Audience specific breakout sessions**

After lunch, delegates are invited to attend one of two audience specific sessions.

#### **Engaging educational establishments**

##### **Hertfordshire's Holistic Approach to Modeshift STARS**

From planning to effective delivery and how Modeshift STARS is more than just an online accreditation system

**Susan O'Brien**  
Modeshift  
STARS Lead  
Officer

**Hertfordshire  
County Council**

##### **Schools in Kirklees give scooting the big push!**

A snapshot of Kirklees push scooting pilot programme, delivered by Scootfit UK, in KS1/ KS2 school settings; its commission, implementation and learning to date

**James Rodger**  
Founder, Scootfit  
**Priti Gohil**  
Health  
Improvement  
Practitioner,  
**Suzanne Holt**  
Highways Road  
Safety

**Scootfit &  
Kirklees Council**

13:30-  
14:30

##### **Heath Hayes Primary - from Pollution to Platinum!**

Heath Hayes Primary School has been on a journey to embed active travel into the ethos of the school. Working with the Staffordshire Air Quality Project, the school have promoted active travel in school during lessons and at clubs; their hard work has helped lower air pollution around the school, created a safer environment around the school gates, encouraged children to be more active, and has resulted in the school attaining Platinum accreditation

**Ryan Proctor**

**Staffordshire  
County Council  
& Heath Hayes  
Primary**

**Donna Evans**

#### **Engaging business and community settings**

##### **The Choose How You Move Rewards Challenge: City, County and BetterPoints**

The presentation will cover the origins and practical elements of the partnership: how and why the County and City Councils jointly commissioned BetterPoints; the pros and cons of working as a three-way partnership; the results achieved over the first three-and-a-half years and the objectives for the remaining six months. This presentation will also cover a range of case studies.

**Jack Windle**  
Behaviour  
Change Team  
Lead

**Better Points**

13:30-  
14:30

##### **Ribbons Park development achieving the first Modeshift STARS Community accredited residential site**

**Martin Ohrland**  
Director

**Stuart Michael  
Associates  
Limited**

##### **Love to Ride - Behaviour change from the ground up**

After 15 years of delivering successful cycling behaviour change projects in the UK and around the world, Love to Ride are bringing together insights from a range of stakeholders. UK customers, participants and community groups have come together to share their thoughts and experiences.

**Sam Robinson**  
Director

**Love to Ride**

14:30 –  
14:50

## **Refreshment break**

### **Session Four: Inclusive sustainable travel**

Introduction to the session and hosted by Denise Adolphe (Haringey Council, Modeshift Board) and Rob Bounds (Derbyshire County Council and Modeshift Board)

14:50-  
15:50

#### **Better Journeys by Rail**

Enhancing the station and on-board train experience for older and disabled people to enable them to travel by train.

**Harriet Wingfield**  
Associate  
**Lizzie Davies**  
Better Journeys  
Project  
Coordinator

**PWLC Projects**

#### **Transport Planning Society Bursary paper**

Paving the road to accessibility: The need for inclusive transport policy to enable cycling accessibility for all, no matter of ability or disability.

**Lauren James**  
Healthy Streets  
Officer

**Sustrans/Ealing  
Council**

#### **Ride With Pride**

The importance of visibility, statistics, tackling prejudice and funding the LGBTQIA+ community in cycling

**Richard Hearne**  
Founder and  
Chairperson

**PRIDEOUT**

### **Session Five: Keynote presentations**

We end day one with two key speakers. This session will be hosted by Nick Butler, Modeshift Business Director

15:50 –  
16:30

**Practical steps to decarbonise transport.** This presentation will cover the steps we should take immediately in order to ensure a just transition of society towards active travel. The talk will focus on walking, cycling and bus network planning but will also cover best practice in the design of streets.

**Brian Deegan**  
Technical  
Director, Walking  
& Cycling

**Urban  
Movement**

**Speaker invited**

**TBC**

**TBC**

### **End of day one**

16:30

**Wrap-up of day one and arrangements for the National Sustainable Travel Awards Evening**

**Sarah Fay**  
Best Practice &  
Events Specialist

**Modeshift**

# Modeshift

## National Sustainable Travel Awards 2021

- 18:15**     **Drink's reception – The Athena**  
Delegates are invited to join Modeshift for a drink's reception
- 18:40**     **Take your seats**
- 18:45**     **Honorary Modeshift Members presentation**
- 19:00**     **Dinner – Three course meal**  
Delegates with special dietary needs should inform the catering staff of their requests when each course is served
- 20:30**     **Opening of the Modeshift National Sustainable Travel Awards 2021**
- 22:00**     **End of evening**



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# Day Two – Friday 5<sup>th</sup> November

**08:45** **Doors open**  
Registration, exhibition, networking and refreshments

**09:15** **Welcome and structure for the day** **Gail Parkes** **Modeshift**  
Customer  
Engagement &  
Marketing  
Specialist

## **Session Six: Audience specific breakout sessions**

Delegates are invited to attend one of two specific sessions.

### **School Streets Revisited**

Since our first presentation session in 2017 and a roll-out of training nationwide, schools' streets are back by popular demand. This session will build on national best practice and lessons learned to help more councils and organisations get Schools Streets implemented.

**09:30-10:30**

**Synopsis pending** **Marie Gallagher** **Hackney Council**  
Sustainable  
Transport  
Planner

**Review and evaluation of 14 school Streets in the City of Leeds and next steps to make schemes permanent.** **Alison Barraclough** **Leeds City Council**  
Assistant  
Transport  
Planner

**Westminster's Active Street Programme** **Carla Leowe** **Westminster City Council**  
Road Safety  
Officer

**School Streets Q&A and discussion** **Everyone**

### **Planning and delivering for sustainable travel**

This session will focus on planning and delivery of sustainable transport.

**09:30-10:30** **Transport in Solent** **Conrad Haigh** **Solent Transport**  
£29m grant from the DfT to implement innovative future transport solutions around personal mobility and freight movements new approaches on mobility  
Solent Transport  
Manager

**Building Healthier High Streets** **Dean Foord** **Cyclepods**  
Solutions for public and residential cycle parking covering preservation, reclaiming road space, accessibility, technology and crime prevention  
Commercial  
Manager

**We need to talk about Travel Plans** **Dr Ian Murdey** **Go Travel Solutions**  
A discussion on the format of TPs: what are we using them for, who are we writing them for, how do we ensure that they are a force for positive behaviour change and not just an exercise for achieving planning permissions.  
Project Manager

**30 mins**

***Refreshment break***

11.00 **Session Seven: Travel Demand Management Support Programme 2020-21**

This session will be hosted by Damian Price of Mott MacDonald.

In 2020, Mott MacDonald was appointed as a strategic TDM advisor to the Department for Transport and provided TDM support to English local authorities throughout the COVID-19 pandemic to help to get pupils back to education, within the constraints of reduced public transport capacity. The programme was then extended to enable support to be provided for return of commuter and leisure trips as COVID restrictions eased. This session will welcome three presentations on TDM activity from the pandemic.

**Alexander Cliff**  
Highway  
Network and  
Digital  
Innovation  
Manager  
**Norfolk County  
Council**

**Emil Brannen**  
Planning and  
Delivery Lead  
Travel Demand  
Management  
**Transport for  
London**

**Glenn Lyons**  
Professor of  
Future Mobility  
**University of the  
West of England,  
Bristol**

**Session Eight: Keynote speakers – Planning for a Sustainable Future**

Our penultimate session with see three keynote presentations on the national, local, and personal actions taken to create a more sustainable future. Hosted by Ross Butcher and Nick Butler of Modeshift.

12.00-  
13.00 **Synopsis to be provided**

**Stephen  
Edwards**  
Interim CEO  
**Living Streets**

**Climate Change**  
My journey to reduce my environmental impact and what we can all do to help reduce our carbon footprints, both as individuals and as Team Modeshift

**James Hardie**  
Sustainable  
living enthusiast  
**Modeshift**

**Synopsis to be provided**

**Emily Cherry**  
**Bikeability Trust**

13:00 **Closing Address**

13.15 ***Lunch and networking***

14:00 **Convention close**

Have a safe journey home. Presentations will be saved on the Modeshift Members website.  
Please look out for the convention evaluation survey