

Day One - Thursday 4th November

09:15 Convention doors open

Registration, networking and refreshments

10:00-10:20 Welcome, housekeeping, and AGM

Ross Butcher
National Chair
Modeshift

Nick Butler
Business Director
Modeshift

Session One: Review of National Active Travel Programmes

This session will be hosted by Ross Butcher, Chair of Modeshift

Southampton City Council Access Fund

Four years on, what was delivered against the plan, the results, lessons learned and plans for the future

Neil Tuck
Sustainable City
Team Leader

**Southampton
City Council**

10:20-11:20

Pushing Ahead (and pulling together): What can we learn from Norfolk's Access Fund?

This presentation takes a look at how the Access Fund has been used in Norfolk and how the evaluation has been designed to assess its impact. Then, taking a step back, it explores the key learnings from the programme and discusses what is needed to keep the momentum going.

Dr Alice Dalton
Senior Research
Associate

**University of
East Anglia &
Norfolk County
Council**

Delivering Behaviour Change During Covid and Beyond Seizing the Moment of Change

Chris Bennett
Head of
Behaviour
Change and
Engagement
Tim Egan
Head of Delivery
Midlands and East

Sustrans

MODESHIFT 
SUPPORTING SUSTAINABLE TRAVEL

Session Two: Creating places for sustainable and active travel

This session will be hosted by Modeshift Board members Nicky Batkin and Claire Fleming

The role of walking, cycling, and electric micromobility

In this talk Tim will provide insights from his research on walking and cycling in the UK and how it can be supported and promoted. He will also reflect on the role of electric micromobilities within programmes to 'electrify infrastructure' and consider measures that will be required to ensure sustainable and active travel modes can co-exist in harmony.

Dr Tim Jones
Lecturer and
reader in urban
mobility

**Oxford Brookes
University**

**11:20-
12:30**

Transport for New Homes: What is going wrong and how to put it right

Transport for New Homes have produced two influential research reports, giving an account on the quality of provision of transport at new housing in England. The third report will look again at the new homes visited in 2019 to see how they have bedded in and fared through the pandemic.

**Steve
Chambers**
Sustainable
Transport
Campaigner

**Transport for
New Homes**

Designing electric vehicle charging programmes

We believe that good EV charge point design is about getting the right charger, with the right power, in the right location, with the right payment options, controlled by the right system. In this talk we'll talk through these principles, with case studies, to showcase how to design and implement the perfect EV charging programme.

**Dr Chris
Jardine**
Technical
Director

JoJu Solar

**12:30 –
13:30**

Lunch

After lunch, delegates are invited to attend one of two audience specific sessions.

Session Three: Audience specific breakout sessions

Engaging educational establishments – Main Hall

This session will be hosted by Modeshift Board members Kat Harrison and David Shannon

Hertfordshire's Holistic Approach to Modeshift STARS

From planning to effective delivery and how Modeshift STARS is more than just an online accreditation system

Susan O'Brien
Modeshift
STARS Lead
Officer

**Hertfordshire
County Council**

Schools in Kirklees give scooting the big push!

A snapshot of Kirklees push scooting pilot programme, delivered by Scootfit UK, in KS1/ KS2 school settings; its commission, implementation and learning to date

James Rodger
Founder, Scoot Fit
Priti Gohil
Health
Improvement
Practitioner,
Suzanne Holt
Highways Road
Safety

**Scoot Fit &
Kirklees Council**

**13:30-
14:30**

Heath Hayes Primary - from Pollution to Platinum!

Heath Hayes Primary School has been on a journey to embed active travel into the ethos of the school. Working with the Staffordshire Air Quality Project, the school have promoted active travel in school during lessons and at clubs; their hard work has helped lower air pollution around the school, created a safer environment around the school gates, encouraged children to be more active, and has resulted in the school attaining Platinum accreditation.

Ryan Proctor
School Travel
Advisor
Donna Evans
Nurture Manager

**Staffordshire
County Council
& Heath Hayes
Primary**

Engaging business and community settings - Upstairs

This session will be hosted by Modeshift Board member Chris Ward and Expert Advisor Sarah McAlinden

13:30- 14:30	The Choose How You Move Rewards Challenge: City, County and BetterPoints The presentation will cover the origins and practical elements of the partnership: how and why the County and City Councils jointly commissioned BetterPoints; the pros and cons of working as a three-way partnership; the results achieved over the first three-and-a-half years and the objectives for the remaining six months. This presentation will also cover a range of case studies.	Jack Windle Behaviour Change Team Lead	BetterPoints
	Ribbons Park development achieving the first Modeshift STARS Community accredited residential site	Martin Ohrland Director	Stuart Michael Associates Limited
	Love to Ride - Behaviour change from the ground up After 15 years of delivering successful cycling behaviour change projects in the UK and around the world, Love to Ride are bringing together insights from a range of stakeholders. UK customers, participants and community groups have come together to share their thoughts and experiences.	Claire Sharpe Marketing Manager	Love to Ride

14:30 –
14:50

Refreshment break

Session Four: Inclusive sustainable travel

Hosted by Modeshift Board members Denise Adolphe and Rob Bounds

14:50- 15:50	Session introduction Sustainable travel changes over time and new research by Transport for London	Denise Adolphe	Modeshift and Haringey Council
	Ride With Pride The importance of visibility, statistics, tackling prejudice and funding the LGBTQIA+ community in cycling	Richard Hearne Founder and Chairperson	PRIDEOUT
	Sustainable Travel and Wellbeing Exploring the connection between sustainable travel and wellbeing in two different projects: An academic perspective on the relationship between cycling and wellbeing and introducing the 'Better Journeys by Rail' project, which aims to tackle social isolation and improve wellbeing for older and disabled people through train travel.	Harriet Wingfield Associate Lizzie Davies Better Journeys Project Coordinator	PWLC Projects

Session Five: Keynote presentations

We end day one with two keynote speakers. This session will be hosted by Nick Butler, Modeshift Business Director

**15:50 –
16:30**

Practical steps to decarbonise transport. This presentation will cover the steps we should take immediately in order to ensure a just transition of society towards active travel. The talk will focus on walking, cycling and bus network planning but will also cover best practice in the design of streets.

Department for Transport - Plans to grow walking and cycling in the UK

Brian Deegan
Technical
Director, Walking
& Cycling

**Urban
Movement**

**Chris
Heaton-Harris**
Minister of State,
Department for
Transport

**UK Member of
Parliament for
Daventry**

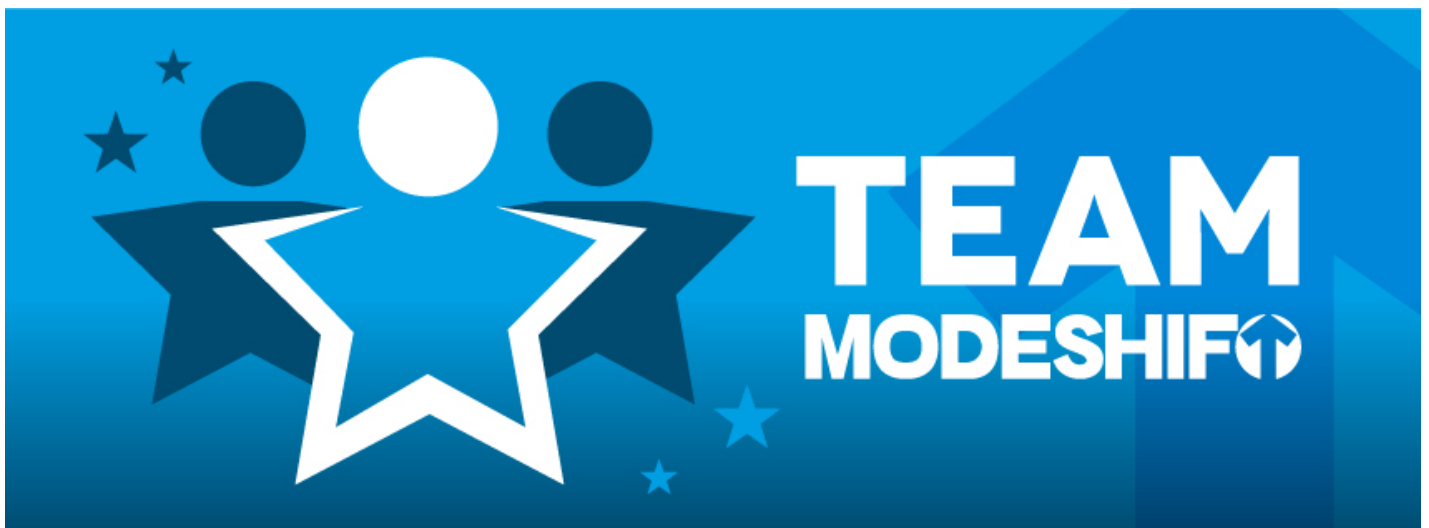
End of day one

16:30

Wrap-up of day one and arrangements for the National Sustainable Travel Awards Evening

Sarah Fay
Best Practice &
Events Specialist

Modeshift



Modeshift

National Sustainable Travel Awards 2021

- 18:15** **Drink's reception – The Athena**
Delegates are invited to join Modeshift for a drink's reception
- 18:40** **Take your seats**
- 18:45** **Honorary Modeshift Members presentation – Ross Butcher and Nick Butler**
- 19:00** **Dinner – Three course meal**
Delegates with special dietary needs should inform the catering staff of their requests when each course is served
- 20:30** **Opening of the Modeshift National Sustainable Travel Awards 2021 - Histrionics**
- 22:00** **End of evening**



Leicester
4th and 5th November 2021

Day Two – Friday 5th November

08:45 **Doors open**
Registration, exhibition, networking and refreshments

09:15 **Welcome and structure for the day**

Gail Parkes
Customer
Engagement &
Marketing
Specialist

Modeshift

Session Six: Planning and delivering for sustainable travel

This session will be hosted by Expert Advisors Tyler Linton, Deborah Fox and Steve Glazebrook

Hackney Council School Streets Programme update

Michael Oskys
Transport
Planner

Hackney Council

Westminster's Active Street Programme

Carla Leowe
Road Safety
Officer

**Westminster City
Council**

**09:20-
10:30**

Transport in Solent

£29m grant from the DfT to implement innovative future transport solutions around personal mobility and freight movements, and new approaches on mobility

Conrad Haigh
Solent Transport
Manager

Solent Transport

We need to talk about Travel Plans

A discussion on the format of TPs: what are we using them for, who are we writing them for, how do we ensure that they are a force for positive behaviour change and not just an exercise for achieving planning permissions.

Dr Ian Murdey
Project Manager

**Go Travel
Solutions**

**10:30-
11:00**

Refreshment break

Session Seven: Travel Demand Management Support Programme 2020-21

This session will be hosted by Damian Price of Mott MacDonald.

11:00-12:00	<p>In 2020, Mott MacDonald was appointed as a strategic TDM advisor to the Department for Transport and provided TDM support to English local authorities throughout the COVID-19 pandemic to help to get pupils back to education, within the constraints of reduced public transport capacity. The programme was then extended to enable support to be provided for return of commuter and leisure trips as COVID restrictions eased. This session will welcome three presentations on TDM activity from the pandemic.</p>	<p>Alexander Cliff Highway Network and Digital Innovation Manager</p>	<p>Norfolk County Council</p>
		<p>Emil Brannen Planning and Delivery Lead Travel Demand Management</p>	<p>Transport for London</p>
		<p>Glenn Lyons Professor of Future Mobility</p>	<p>University of the West of England, Bristol</p>

Session Eight: Keynote speakers – Planning for a Sustainable Future

Our penultimate session will see three keynote presentations on the national, local, and personal actions taken to create a more sustainable future. Hosted by Ross Butcher and Nick Butler of Modeshift.

12:00-13:00	<p>inspiring the next generation to take action Measures to enable and promote active travel, including child friendly streets, and reflect on the experience of the pandemic and how that has highlighted existing inequalities, and which other measures we'd like to see implemented to encourage walking</p>	<p>Stephen Edwards Interim CEO</p>	<p>Living Streets</p>
	<p>The Bikeability Trust has put inclusion at the heart of its mission to help every child and thousands of adults access cycle skills training for life by 2025. In this session we'll be sharing the evaluation evidence from our 18 pilot projects funded in 2021 to find new and innovative ways to teach children with Special Educational Needs and Disabilities. We'll also share some of the early thinking in our 'widening participation' funding stream and our vision for inclusive cycle training by 2025.</p>	<p>Emily Cherry Executive Director</p>	<p>Bikeability Trust</p>
	<p>Climate Change My journey to reduce my environmental impact and what we can all do to help reduce our carbon footprints, both as individuals and as Team Modeshift</p>	<p>James Hardie Sustainable living enthusiast</p>	<p>Modeshift</p>
13:00	<p>Closing Address</p>		

13:15 *Lunch and networking*

Our Partners

